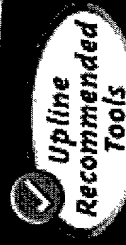




My Business

- Message Board ▾
- Events Calendar ▾
- Training System ▾
- Company ▾
- Presentation ▾
- E-cards ▾
- Email Prospecting ▾
- Auto Follow-up ▾
- Message Center ▾
- My Web Pages ▾



Build the USA NETWORK

Performance Tracker

Today's Target	Point Totals
<input type="checkbox"/> Study Goals (1 pt)	<input type="checkbox"/>
<input type="checkbox"/> Promotion (.02 pt)	<input type="checkbox"/>
<input type="checkbox"/> Voice mail drops (1 pt)	<input type="checkbox"/>
<input type="checkbox"/> Advertisements (2 pt)	<input type="checkbox"/>
<input type="checkbox"/> Meet someone new (1 pt)	<input type="checkbox"/>
<input type="checkbox"/> Dials (1 pt)	<input type="checkbox"/>
Connects/Incoming msg (1 pt)	<input type="checkbox"/>
Appointments set (2 pt)	<input type="checkbox"/>
Presentations (3 pt)	<input type="checkbox"/>
Retail sales (4 pt)	<input type="checkbox"/>
Sponsored people (4 pt)	<input type="checkbox"/>
New rep's training (5 pt)	<input type="checkbox"/>
Self-Training (1 pt)	<input type="checkbox"/>
Update Target	Total 0

My Interests

- ☐ News
- ☐ Sports
- ☐ Weather
- ☐ World Clock
- ☐ Stocks
- ☐ Entertainment
- ☐ Travel
- ☐ Hotels
- ☐ Insurance
- ☐ Books
- ☐ Office Supplies
- ☐ Network
- ☐ Marketing News



Update Profile | Suggestions & Requests | Pocket Tracker | Post Statistics

Today




Brilliant Compensation

My Business














- ▼ [Message Board](#)
- ▼ [Events Calendar](#)
- ▼ [Training System](#)
- ▼ [Company Presentation](#)
- ▼ [E-cards](#)
- ▼ [Email Prospecting](#)
- ▼ [Auto Followup](#)
- ▼ [Message Center](#)
- ▼ [My Web Pages](#)

Upline
recommended
TOOLS

Send BC Video

<div>  <div> <div>Today's Target</div> <div>Update Target</div> </div> </div>		PerformanceTracker		Point Totals
<input type="checkbox"/>	Study Goals (1 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
<input type="checkbox"/>	Promotion (.02 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
<input type="checkbox"/>	Voice mail drops (1 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
<input type="checkbox"/>	Advertisements (2 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
<input type="checkbox"/>	Meet someone new (1 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	Dials (1 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	Connects/Incoming msg (1 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	Appointments set (2 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	Presentations (3 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	Retail sales (4 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	Sponsored people (4 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	New rep's training (5 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
	Self-Training (1 pt)	<input type="checkbox"/>	<input type="checkbox"/>	0
<div> <div>Update Target</div> <div>Total</div> </div>				0

My Interests

-  [News](#)
-  [Sports](#)
-  [Weather](#)
-  [World Clock](#)
-  [Stocks](#)
-  [Entertainment](#)
-  [Travel](#)
-  [Hotels](#)
-  [Insurance](#)
-  [Books](#)
-  [Office Supplies](#)
-  [Network](#)
-  [Marketing](#) [News](#)

Today

Chemical structures 1 through 14 are shown, representing various substituted benzimidazoles and their precursors. The structures include:

- 1: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 2: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 3: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 4: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 5: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 6: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 7: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 8: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 9: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 10: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 11: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 12: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 13: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole
- 14: 2,2'-bis(4-aminophenyl)-5,5'-bibenzimidazole

2000

[Update Profile](#) |
 [Suggestions & Requests](#) |
 [Pocket Tracker](#)

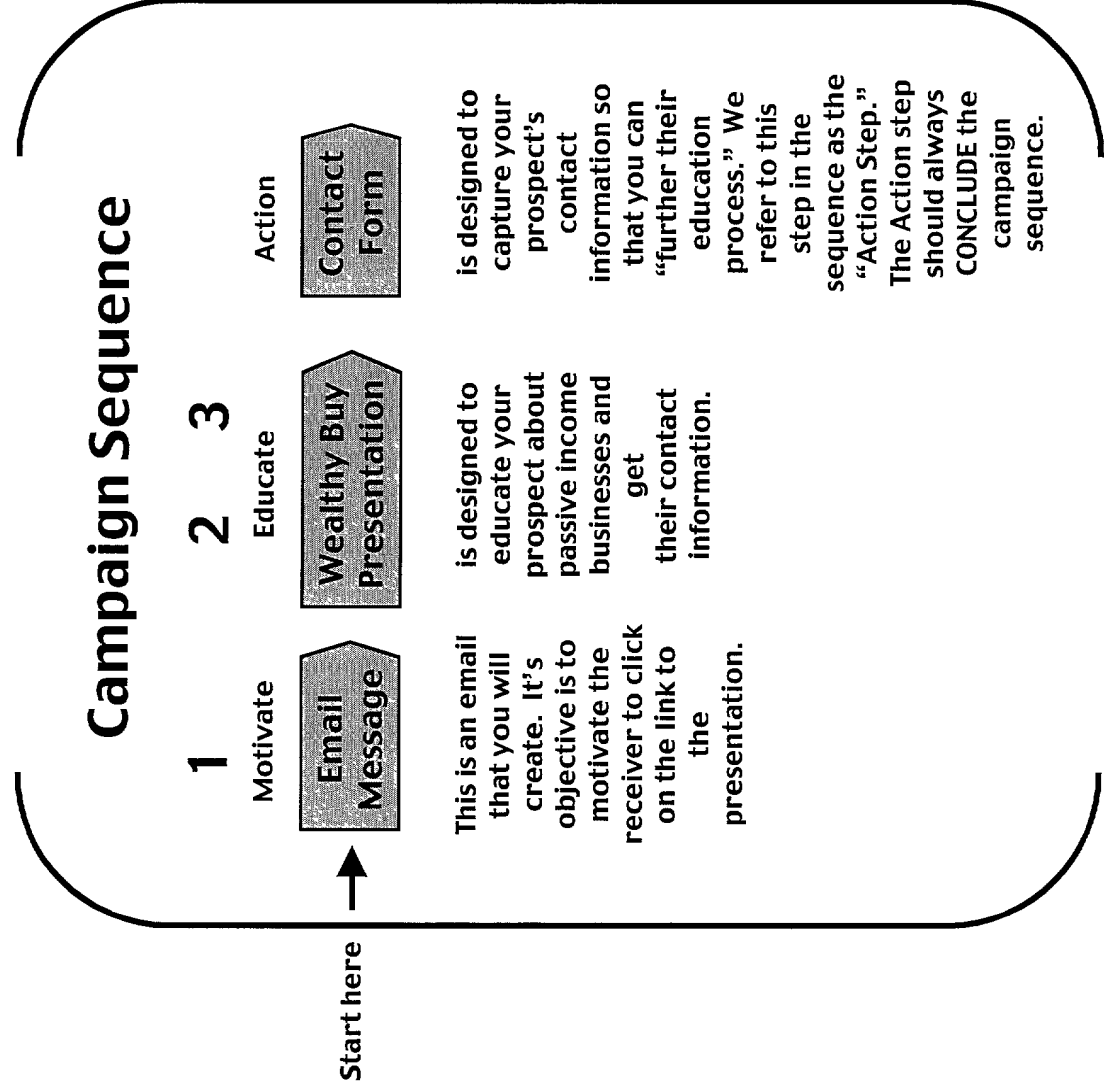
The following pages will walk you step-by-step through how to do a simple promotion to generate leads. When you have completed these steps you will have created a campaign. The 4 steps are:

- 1 Choose *who* to send your campaign to
- 1 Fill out an *email* and choose a *presentation* to send
- 2 Choose how you want to *follow up* with your prospect
- 3 Test your campaign and Click the **Send** button

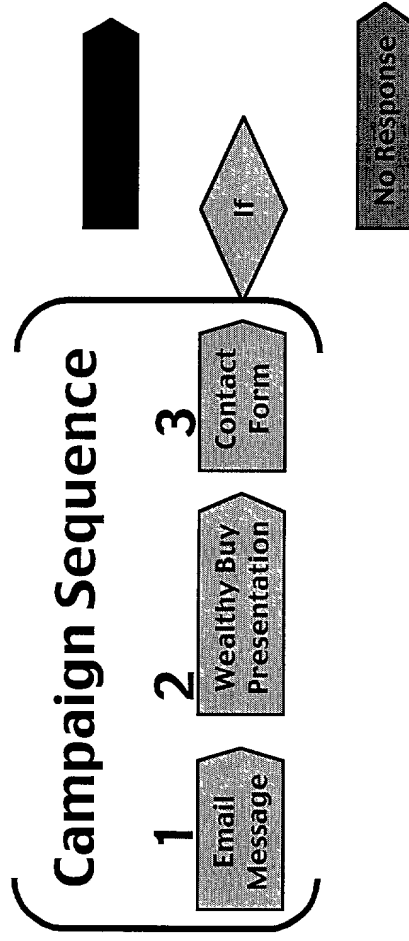
*And let the power of the **Performance Tracker** go to work for you.*



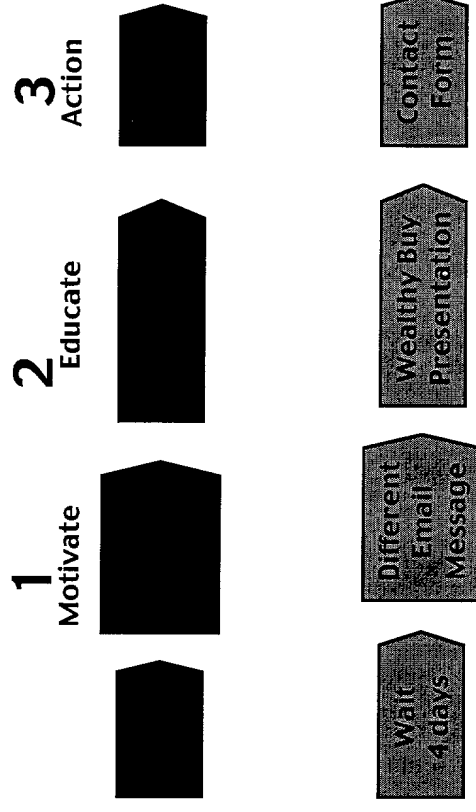
This is a layout of what your campaign sequence might look like.



Here we've added a follow-up sequence to our campaign sequence.



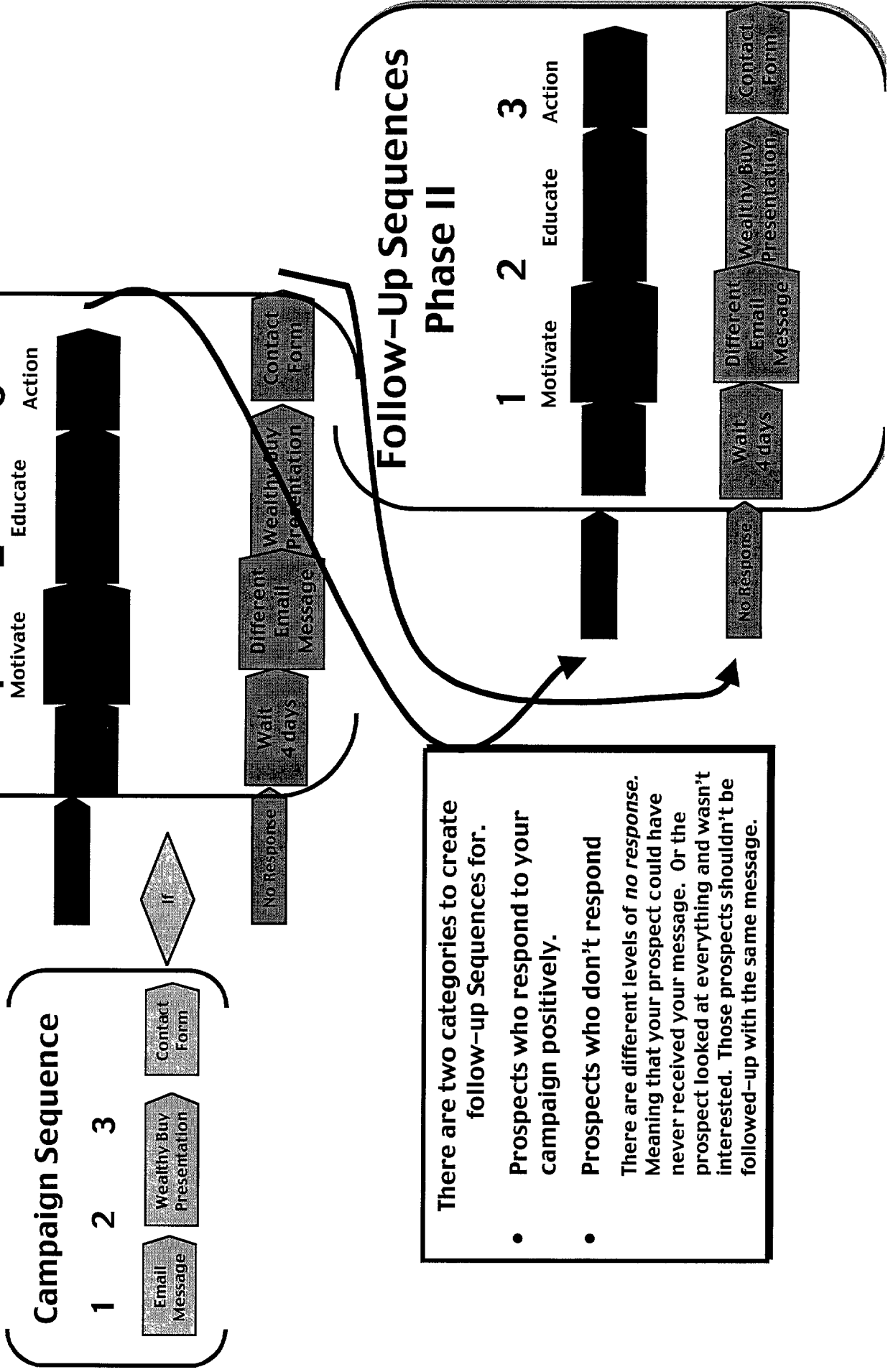
Follow-Up Sequences



There are two categories to create follow-up Sequences for.

- Prospects who respond to your campaign positively.
- Prospects who don't respond

There are different levels of *no response*. Meaning that your prospect could have never received your message. Or the prospect looked at everything and wasn't interested. Those prospects shouldn't be followed-up with the same message.

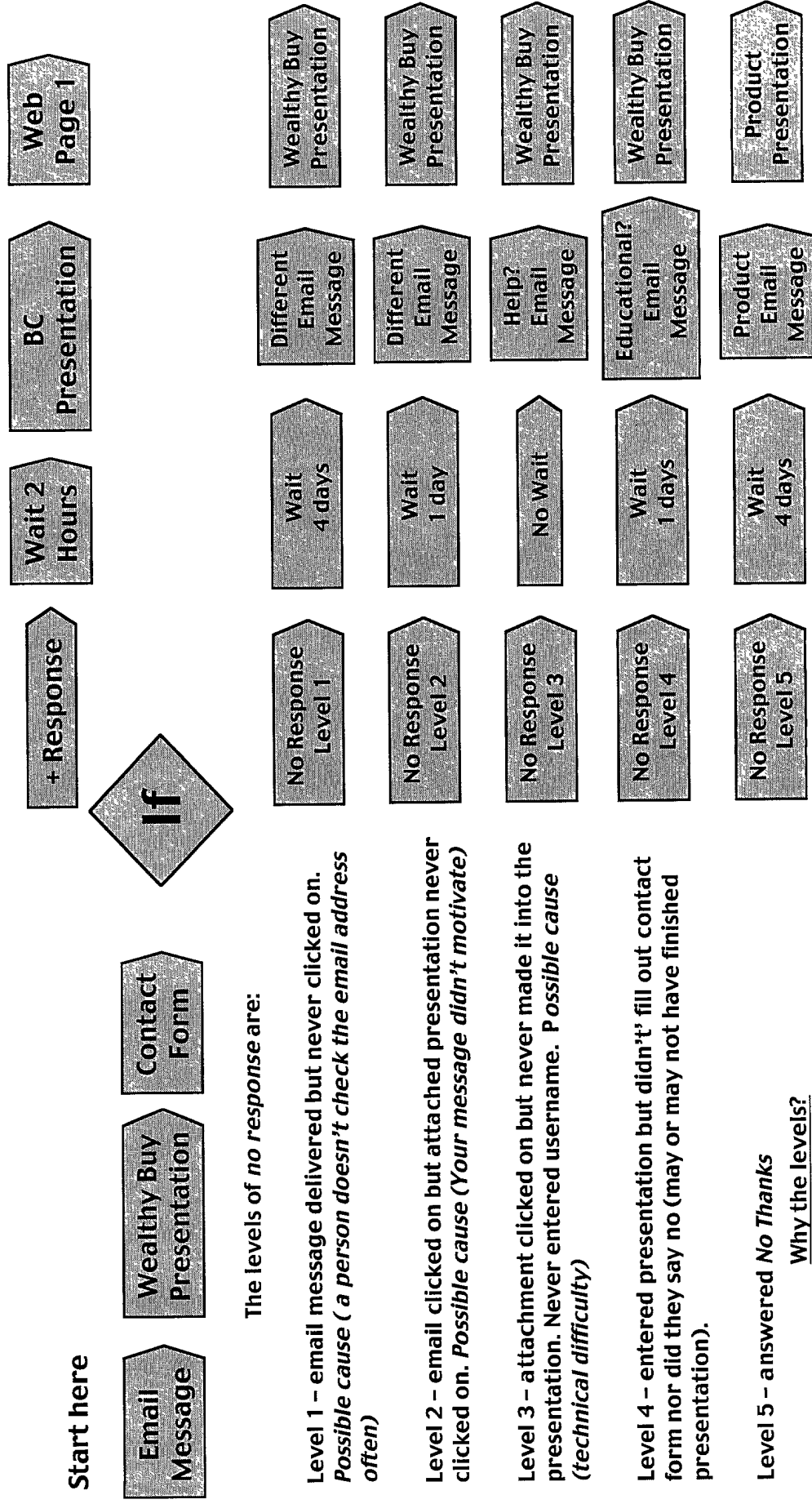


There are two categories to create follow-up Sequences for.

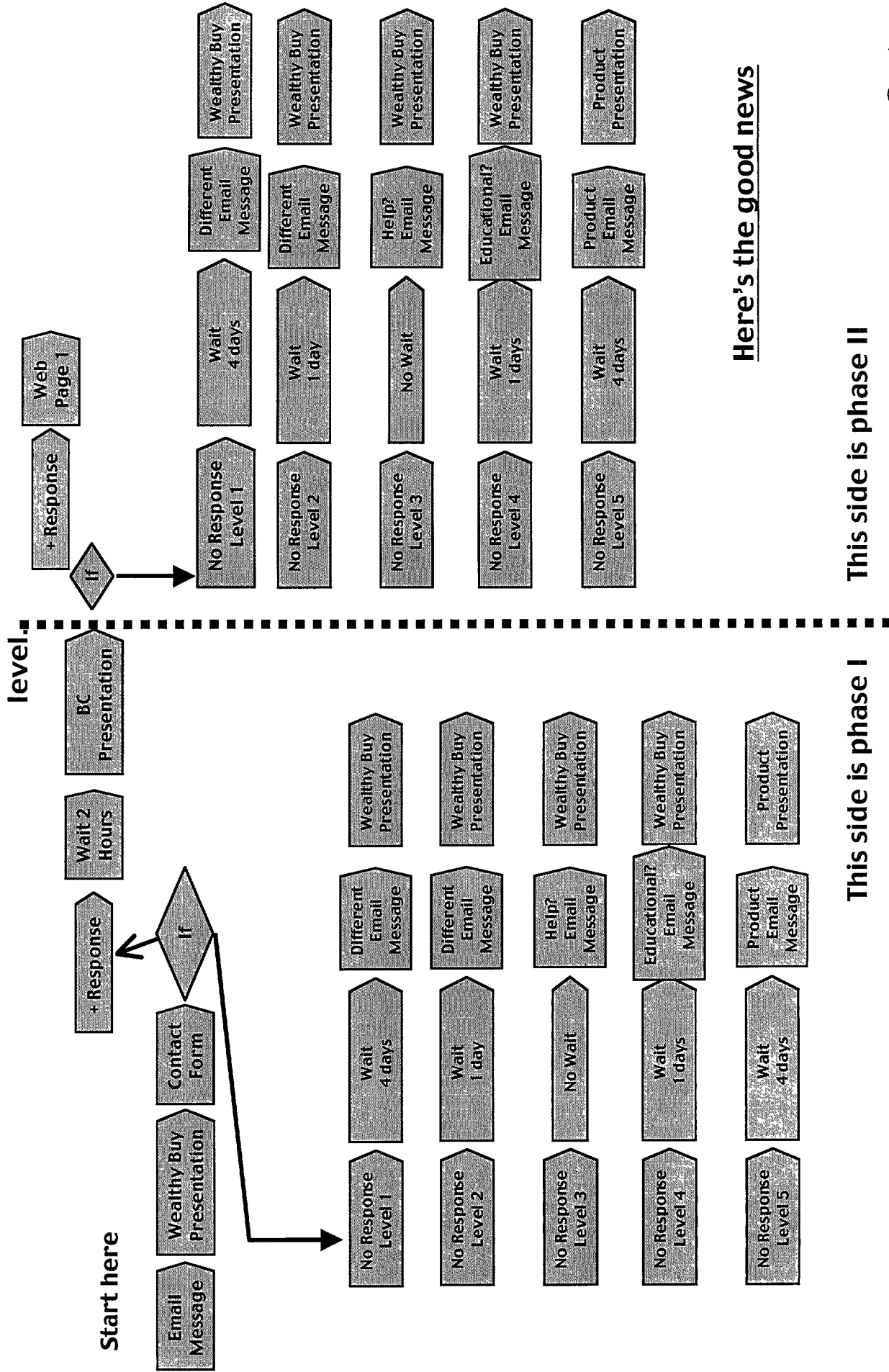
- Prospects who respond to your campaign positively.
- Prospects who don't respond

There are different levels of *no response*. Meaning that your prospect could have never received your message. Or the prospect looked at everything and wasn't interested. Those prospects shouldn't be followed-up with the same message.

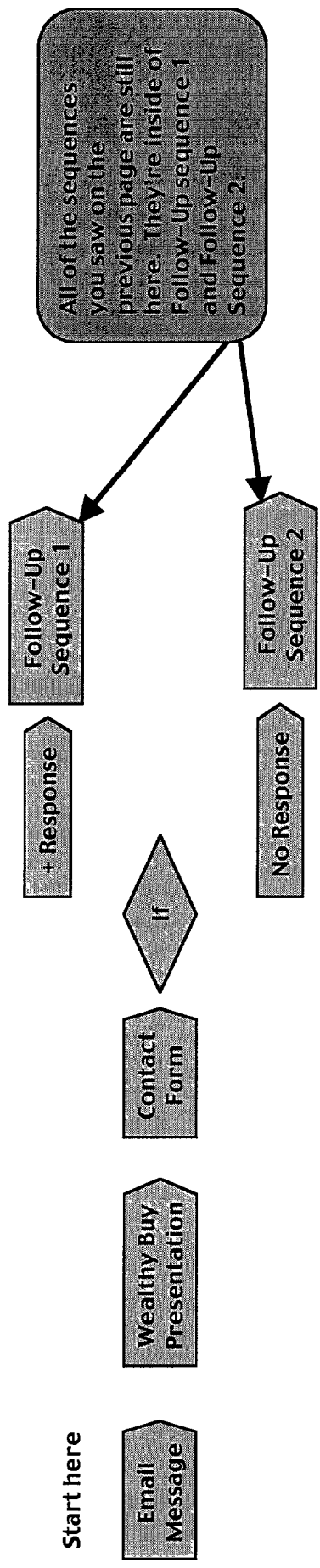
This is a little more in depth. Here we're sending each level of no response one follow up sequence. Very easily you can send as many sequences to each level of no response as you feel appropriate.



Here we're sending each level of no response one follow up sequence. Plus in the positive response we're sending out the Brilliant Compensation presentation. For those that don't respond to the *Brilliant Compensation campaign* we're sending one sequence per each level.



Once you set the follow-up sequences up, you can save the sequence as a single item.



Hopefully you realize that complicated or not, these are the steps that need to be done to properly follow-up with prospects to be successful. Perhaps this is why people say Network Marketing is hard. When you fully understand this, you will fall in love with Performance Tracker because how much “work” it prevents you from doing. Enjoy.

Step 1

Enter the E-mail address(es) you would like to send this promotion to:

To:

names

Manually enter email addresses. Separate each address with a semicolon(;

OR

Import email addresses

Example:

john@hotmail.com;cathy34@earthlink.net;

Buy email addresses

Rent email addresses

Lists

If you've previously put names into these lists, you can select one and send messages to it. Add names to a list...

<input type="checkbox"/> Business	<u>View</u>
<input type="checkbox"/> Product	
<input type="checkbox"/> Personal	
<input type="checkbox"/> Downline	
<input type="checkbox"/> All	

Learn about Lists

<input type="checkbox"/> Active	<u>View</u>
<input type="checkbox"/> Inactive	
<input type="checkbox"/> All	

What's active / Inactive...

Step 2

The first thing your prospect will view is an email message from you.

You can use a previously created message by selecting it from the list

Messages

▼

View

Nice to meet you!

Educational?

From:

Subject:

Your personal note: Personalize your message

This is worth viewing!

Tim

☐ *Add this message to my list of messages.*

What Wealthy Buy

▼

Network Marketing
Company
Product
None

Select the presentation you would like to attach to this email.

Preview

Select the action step you would like your prospect to take after the presentation?

▼

Contact Form
Bus. Contact Form
Prod. Contact Form
Web page 1
Web page 2
Web page 3
Web page 4
Web page 5
None

Preview



Step 3

When your prospect submits a contact form, what would you like to do?

☐ I will manually contact them

☒ Wait our(s).

☐ Wait day(s).

OR

Add new message

Then send *this* email

Nice to meet you	▼
Preview	

with *this* presentation attached

Network Marketing	▼	Preview
What Wealthy Buy		
Company		
Product		
Web page 1		
Web page 2		
Web page 3		
Web page 4		
Web page 5		
None		

with *this* Action Step

Web page 1	▼	Preview
Bus. Contact Form		
Prod. Contact Form		
Contact Form		
Web page 2		
Web page 3		
Web page 4		
Web page 5		
Follow-Up Sequence 1		
Follow-Up Sequence 2		
Follow-Up Sequence 3		
None		



Step 4

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Name this campaign

[Tips](#)

Send a test message to



If you're NOT happy with your test, use your browser's back button and make changes.

If you're satisfied with your test, click the red button to send this promotion.



Step 5

The final step is to set-up a *follow-up sequence* for this campaign for those prospects that *don't respond with a contact form*. There are different levels of *no response*. Meaning that your prospect could have never received your message. Or the prospect looked at everything and wasn't interested. They shouldn't be sent the same follow-up message. Because of the clever, design of Performance Tracker you can now target each level with an appropriate message.

The levels of *no response* are:

Level 1 is *email delivered but never clicked on*. - *possible cause (a person doesn't check the email address often)*

Level 2 is *email clicked on but attachment never clicked on* - *possible cause (Your message didn't motivate)*

Level 3 is *attachment clicked on but never made it into the presentation* - *possible cause (technical difficulty)*

Level 4 is finished presentation *but didn't fill out contact form nor did they say no*

Level 5 is answered *No Thanks*

The way this reads is: Start in the top left box and move right.

For those prospects in level X (within this campaign only) | wait X hours | OR X days | send X email | with X presentation attached | with X Action Step at the end of that presentation | add another follow-up sequence to *this level*.

Level	Hour(s) Delay	Day(s) Delay	Add new message Email Message	Presentation	Action Step	
Level 1			Did you receive? ▼	Product ▼	Contact Form ▼	Add another?
				▼		Add another?
Level 2				▼		Add another?
Level 3				▼		Add another?
Level 4				▼		Add another?
Level 5				▼		Add another?

Brilliant I-mercials

Brilliant I-mercials is the name of our presentation/explanation style emails that solicit a response from the viewer. Similar to a television commercial, Brilliant I-mercials are delivered via the Internet. They're not limited to emails, and can be set-up so that when you run advertisements or send out direct mail (snail mail) where you direct respondents to a web address where the viewer uses a '*user name*' (that you give them) to connect them back to you. When the viewer gets to the end of the I-mercial, he/she fills-out a Contact Form that is sent directly to your INBOX.

We've created a couple of these for you to use. Ultimately we want you to create several of these to explain your company and products. Imagine detailing the benefits of your product or company in a short 1-3 minute presentation or a single page 'advertisement (like in a magazine ad) that gets delivered automatically to EVERY subscriber to Performance Tracker in your downline. They can immediately send that to their prospect list!

[Preview](#)

● What the Wealthy Buy

- is designed to educate your prospect about passive income businesses and get their contact information. Many people need network marketing but don't know it. We have to educate them WHY they need to learn about it. This is normally "the first step."

[Preview](#)

● Brilliant Compensation

- is designed to educate your prospect about network marketing. This is done with Professor Charles King. He and Tim Sales eliminates the myths of network marketing. This is normally the second step in the process.

It is highly recommended that you submit a suggested presentation for your company or product. Remember, all presentations having to do with your company or product will have to be approved by your company's legal department. [Click here](#) to suggest a presentation.

Your ideas are as good as anyone's!

If you feel you have a good idea for a short commercial, either product or business opportunity commercial, fill out this form. Often, the best presentations come from a letter or email that you fine tune that becomes a good basis for a very good presentation.

I-mercial opens with:

Then

Then

Then

Then

Then

Then

The I-mercial ends with..

Estimated length of E-mercial (in minutes)? Or in seconds?

Web Pages

Step-by-Step
Presentations
Suggest Presentation
Web Pages ▶
Contact Forms

Templates
Change Text
Upload Images
Links
Statistics
View Page
Profile ▶

Username
Meta Tags

Contact Forms

Contact forms are what your prospect sees following a presentation. After they've filled it out and submitted it, these forms will come to your INBOX in the Message Center section.

<i>My Contact Info.</i>

Contact Form

Business Survey

Product Survey

Order Form

Contact Form

[illegible]

Business Survey

[illegible]

Product Survey

1. What is the name of the product?

What kind of leads do you want?

[Learn about buying Leads...](#)

- ☒ Business Leads
- ☐ Product Leads Coming Soon!

- ☒ Purchase Leads – \$10 each. These prospects have already viewed the “What the wealthy Buy” presentation and have requested more information about Passive Income Businesses.

- ☐ Rented Names – 45 cents each. Rented names are business opportunity seekers. They may have subscribed to Money magazine, attended a franchise expo, or received a business loan from a bank or something similar.
Rented Names are NOT sent out of our system. So you will not be able to use any of the NO response follow-up sequences. You will be able to use the Positive response sequences. These names are older (less fresh). Do they yield less? Yes. How much? Too early to give a credible answer.



50

10, 20, 50, 300, 2000 etc.

charged for.

The steps to Purchasing leads are:

- Choose the quantity you want.
- Create and name your campaign and follow-up sequence.
- Pay for your leads
- Click the Send Campaign button and the fun begins.
- The positive responses will go to your Leads Box. The no responses will be followed-up on according to your request in step 3.
- After you have sent your campaign, you can view the names by going to Campaigns and selecting the name you gave this campaign.

Step 1

The first thing your prospect will view is an email message from you.

To: **50 Purchased leads**

From: **Your name**

Subject: **Gotta see!**

Your personal note: Personalize your message

This is worth viewing!

http://

Tim

☐ Add this message to my list of messages.

You can use a previously created message by selecting it from the list

Messages	▼	View
Nice to meet you!		
Educational?		

Select the presentation you would like to attach to this email.

What Wealthy Buy	▼	Preview
Network Marketing		
Company		
Product		
None		

Select the action step you would like your prospect to take after the presentation?

▼	Preview
Contact Form	
Bus. Contact Form	
Prod. Contact Form	
Web page 1	
Web page 2	
Web page 3	
Web page 4	
Web page 5	
None	

Step 2

When your prospect submits a contact form, what would you like to do?

☐ I will manually contact them

☒ Wait our(s).

Wait day(s).

OR

Add new message

Nice to meet you ▼

Preview

Then send *this* email

with *this* presentation attached

Network Marketing	▼	<u>Preview</u>
What Wealthy Buy		
Company		
Product		
Web page 1		
Web page 2		
Web page 3		
Web page 4		
Web page 5		
None		

with *this* Action Step

▼	<u>Preview</u>
Web page 1	
Bus. Contact Form	
Prod. Contact Form	
Contact Form	
Web page 2	
Web page 3	
Web page 4	
Web page 5	
Follow-Up Sequence 1	
Follow-Up Sequence 2	
Follow-Up Sequence 3	
None	

Step 3

© 2013 by [illegible]

The final step is to set-up a follow-up sequence for this campaign for those prospects that *don't respond with a contact form*. There are different levels of *no response*. Meaning that your prospect could have never received your message. Or the prospect looked at everything and wasn't interested. Those shouldn't be followed-up on the same. Because of the clever, design of Performance Tracker you can now target each level with an appropriate message.

The levels of *no response* are:

Level 1 is *email delivered but never clicked on*. - *possible cause (a person doesn't check the email address often)*

Level 2 is *email clicked on but attachment never clicked on* - *possible cause (Your message didn't motivate)*

Level 3 is *attachment clicked on but never made it into the presentation* - *possible cause (technical difficulty)*

Level 4 is finished presentation *but didn't* fill out contact form *nor did they say no*

Level 5 is answered *No Thanks*

The way this reads is:

For those prospects in level X (within this campaign only) | wait X hours | OR X days | send X email | with X presentation attached | with X Action Step at the end of that presentation | add another follow-up sequence to *this* level.

Level	Hour(s) Delay	Day(s) Delay	Add new message Email Message	Presentation	Action Step	
Level 1			Did you receive? ▶	Product ▶	Contact Form ▶	Add another?
			▶	▶		Add another?
Level 2			▶	▶		Add another?
Level 3			▶	▶		Add another?
Level 4			▶	▶		Add another?
Level 5			▶	▶		Add another?

Step 4

Name this campaign

Tips

Send a test message to



If you're NOT happy with your test, use your browser's back button and make changes.

If insufficient impressions on account to carry out this campaign, open this form so they can purchase the necessary impressions.

100

1000000
 900000
 800000
 700000
 600000
 500000
 400000
 300000
 200000
 100000
 0
 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030

What kind of leads do you want?

[Learn about buying Leads...](#)

☒ Business Leads

☐ Product Leads Coming Soon!

☐ Purchase Leads – \$10 each. These prospects have already viewed the “What the wealthy Buy” presentation and have requested more information about Passive Income Businesses.

☒ Rented Names – 45 cents each. Rented names are business opportunity seekers. They may have subscribed to Money magazine, attended a franchise expo, or received a business loan from a bank or something similar.

Rented Names are NOT sent out of our system. So you will not be able to use any of the NO response follow-up sequences. You will be able to use the Positive response sequences. These names are older (less fresh). Do they yield less? Yes. How much? Too early to give a credible answer.





Rented Leads – \$.45 cents each.

How many leads do

you want to purchase?

Blocks of 10.

10, 20, 50, 300, 2000 etc.

The steps to Renting leads are:

- Choose the quantity you want.
- Create and name your campaign and follow-up sequence for Positive Response ONLY.
- Pay for your leads
- Click the Send Campaign button and the fun begins.
- The positive responses will go to your Leads Box.

Step 1

The first thing your prospect will view is an email message from you.

To: **50 Rented Names**

From: **Your name**

Subject: **Gotta see!**

Your personal note: Personalize your message

This is worth viewing!

http://

Tim

☐ Add this message to my list of messages.

You can use a previously created message by selecting it from the list

Messages	▼	View
Nice to meet you!		
Educational?		

Select the presentation you would like to attach to this email.

What Wealthy Buy	▼	Preview
Network Marketing		
Company		
Product		
None		

Select the action step you would like your prospect to take after the presentation?

▼	Preview
Contact Form	
Bus. Contact Form	
Prod. Contact Form	
Web page 1	
Web page 2	
Web page 3	
Web page 4	
Web page 5	
None	



Step 2

When your prospect submits a contact form, what would you like to do?

☐ I will manually contact them

☒ Wait our(s).

OR

Wait day(s).

Add new message

Nice to meet you ▼

Preview

Then send *this* email

with *this* presentation attached

Network Marketing	▼	Preview
What Wealthy Buy		
Company		
Product		
Web page 1		
Web page 2		
Web page 3		
Web page 4		
Web page 5		
None		

with *this* Action Step

Web page 1	▼	Preview
Bus. Contact Form		
Prod. Contact Form		
Contact Form		
Web page 2		
Web page 3		
Web page 4		
Web page 5		
Follow-Up Sequence 1		
Follow-Up Sequence 2		
Follow-Up Sequence 3		
None		

Step 3

your first name and last name in the test message box

Name this campaign

Tips

Send a test message to



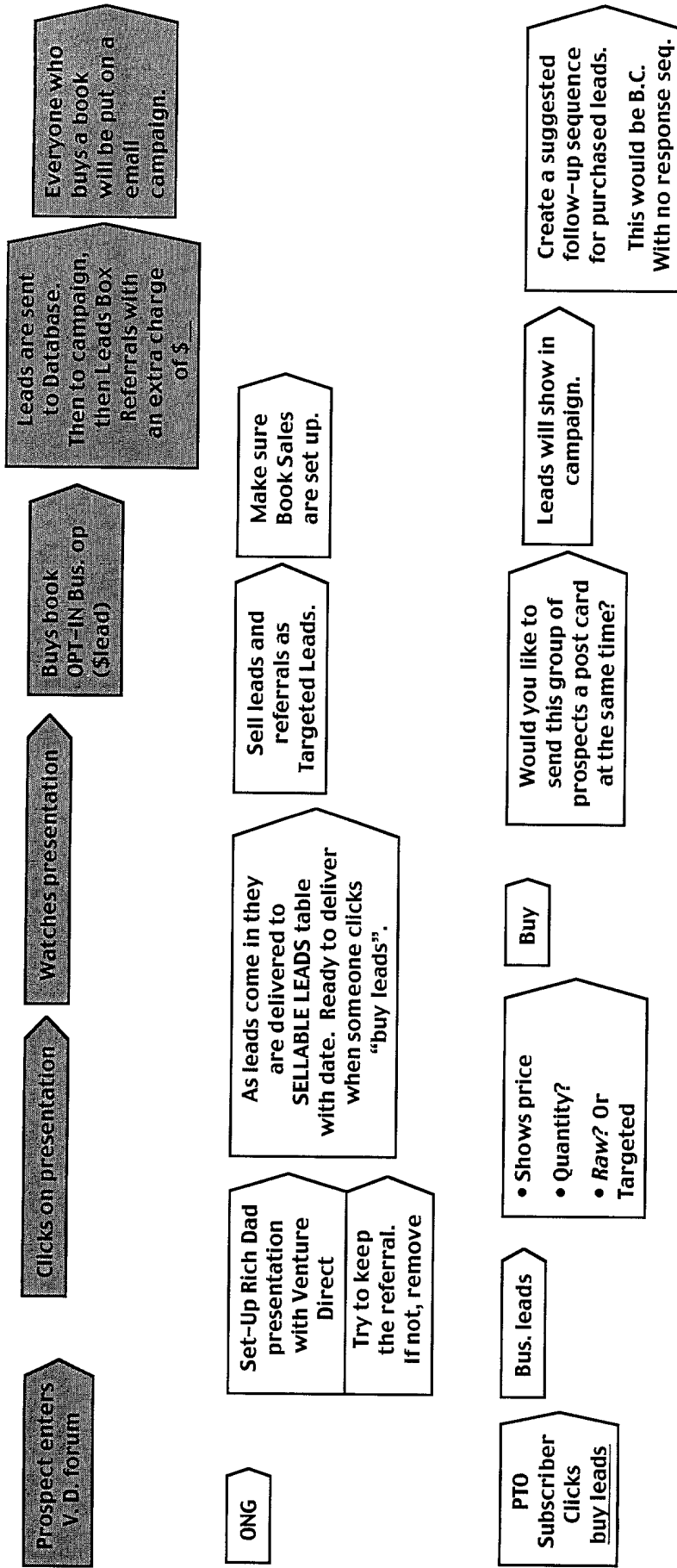
If you're NOT happy with your test, use your browser's back button and make changes.

Rented Names
50 x .45 cents per name = \$22.50

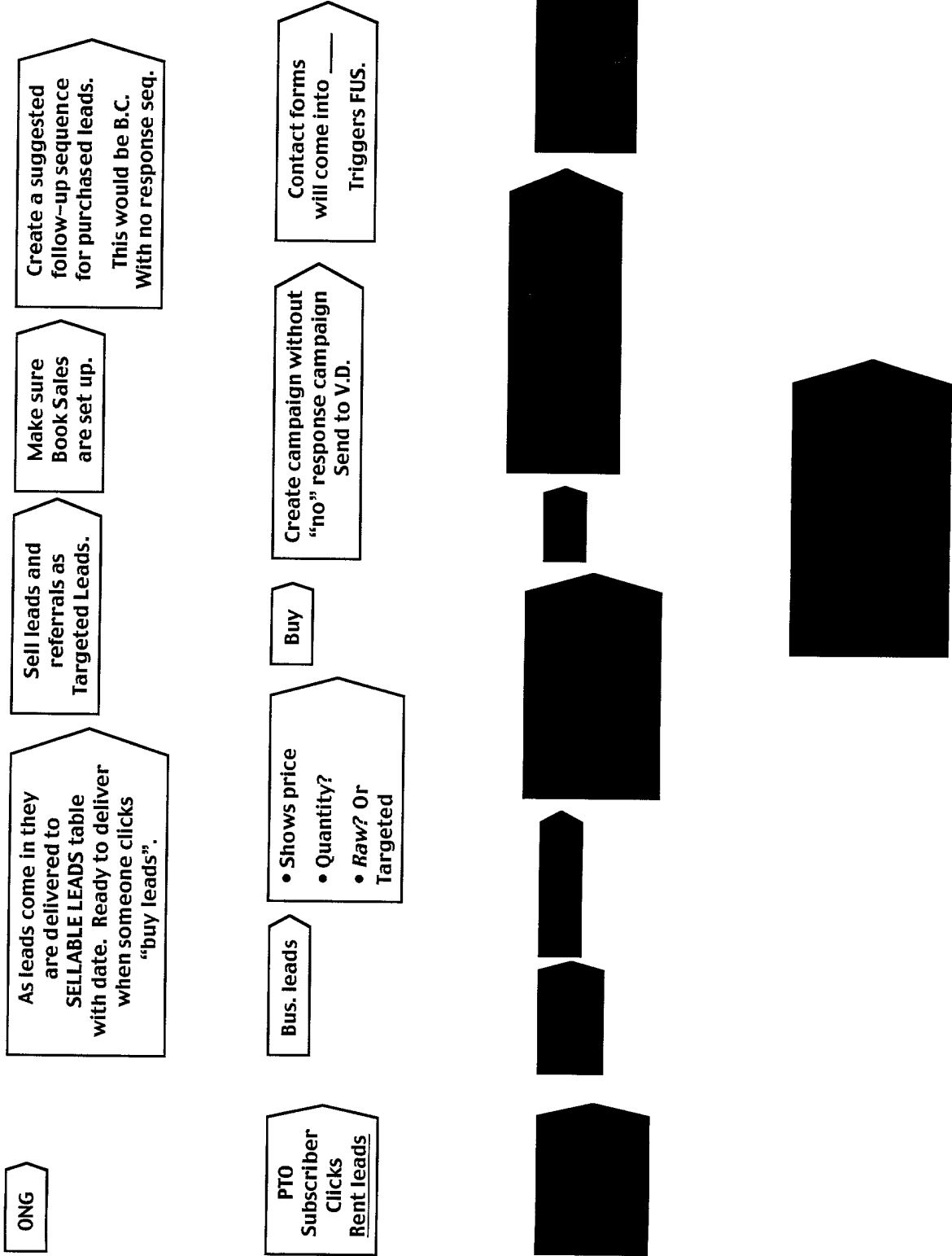


Start here

Purchased Leads



Rented Leads



My Business
<u>Performance Tracker</u> ▼
<u>Lead Generator</u> ▼
<u>Follow-Up</u> ▼
<u>Message Center</u> ▼
<u>Events Calendar</u> ▼
<u>Message Board</u> ▼
<u>Training</u> ▼
<u>Account Profile</u> ▼

<i>Compose msg</i>
<i>Edit msg</i>
<i>Create Sequence</i>
<i>Edit Sequence</i>
<i>Learn About</i>

Learn About

Create

Create Message

A43

Compose an Out bound or Follow-Up message

Name this message:

Gotta see!

Subject:

Gotta see!

Your message:

Personalize your message

This is worth viewing!



HTML



Plain Text

Add Attachment:

Browse

Attach Brilliant I-
mercial

Brilliant Compensation

Cancel

Edit Message

To change a follow-up message, locate it from the list below. If there are none there, [click here](#) to compose new message.

Compose new message

[Help](#)

Follow-Up Message

Current Messages	Delete
Gotta See!	<input checked="" type="checkbox"/>
Company	<input type="checkbox"/>
Nice to meet you	<input type="checkbox"/>
About our products	<input type="checkbox"/>

Name this message:

Gotta see!

Subject:

Gotta see!

Your message:

Personalize your message

This is worth viewing!

☒ HTML

☐ Plain Text

Add Attachment:

Browse

Attach Brilliant I-
mercial

Brilliant Compensation

Cancel

The most important issue in deciding “what” to write or what to send is WHAT DOES YOUR PROSPECT ALREADY KNOW?

- If they know nothing, you could send them:
 - What the wealthy buy™
 - Product information
- If they know you're offering a passive income business
 - Brilliant Compensation®
 - Company information
 - Product information
- If they've already seen Brilliant Compensation®
 - Company information
 - Product information

Create Follow-up Sequence

There are two categories to create follow-up messages for.

- Prospects who respond to your campaign positively.
- Prospects who don't respond

There are different levels of *no response*. Meaning that your prospect could have never received your message. Or the prospect looked at everything and wasn't interested. Those prospects shouldn't be followed-up with the same message.

The levels of *no response* are:

Level 1 is *email delivered but never clicked on* – possible cause (a person doesn't check the email address often)

Level 2 is *email clicked on but attachment never clicked on* – possible cause (Your message didn't motivate)

Level 3 is *attachment clicked on but never made it into the presentation* – possible cause (technical difficulty)

Level 4 is *finished presentation but didn't fill out contact form nor did they say no*

Level 5 is answered *No Thanks*

Create Follow-up Sequence

Compose Sequence

First decide what 'starts' the sequence. Normally in a "no" response situation the *Trigger* that starts the sequence will be *time*. Meaning: (for level 1) "I will wait 4 days from the original campaign and then send them a different message with the same presentation as the original campaign. Then I will wait..."

No Response

Level	Hrs Delay	Days Delay	Add new message Email Message	Presentation	Action Step	
Lvl 1		4	Did you receive?	Rich Dad	Contact Form	Add sequence?
						Add sequence?
Lvl 2						Add sequence?
Lvl 3						Add sequence?
Lvl 4						Add sequence?
Lvl 5						Add sequence?

Name this sequence

Save

Compose Sequence

First decide what 'starts' the sequence. Normally in a positive response situation your supplying them with the next step. What starts this can either be *time* or them *requesting* something or them clicking on one of our *triggers*. An example of a trigger is when the prospect clicks on *what's the next step* at the end of the Brilliant Compensation presentation. Yes clicking on that button will send them to your web page (or where ever you want them to go, but it will also generate an email to you (inside of Inbox-Leads box-Activity) as well as automatically send out whatever messages you decide to send them.

No Response

Start Trigger	Hrs Delay	Days Delay	Add new message Email Message	Presentation	Action Step	Add Sequence
Contact form			Nice to meet you	Brilliant Compensation	Business Survey	Add
Next Step	3		My contact information	None	Web Page 1	Add
						Add
						Add

Name this sequence

Save

Compose Sequence

04AUG00- Warm

No Response

Trigger	Hrs Delay	Days Delay	Add new message Email Message	Presentation	Action Step	
Contact form			Nice to meet you	Brilliant Compensation	Business Survey	Add
Next Step	3		My contact information	None	Web Page 1	Add
						Add
						Add
						Add
						Add

Name this sequence

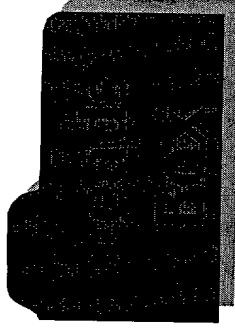
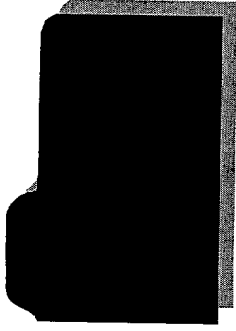
Save

Message Center

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My Business
<u>Performance Tracker</u> ▼
<u>Lead Generator</u> ▼
<u>Follow-Up</u> ▼
<u>Message Center</u> ▼
<u>Events Calendar</u> ▼
<u>Message Board</u> ▼
<u>Training</u> ▼
<u>Account Profile</u> ▼

<i>Email</i>
<i>Leads Manager</i>
<i>Address Book</i>
<i>E-Cards</i>
<i>Profile</i>



Should this be in Lead Manager?

- Contact Forms
- Referrals
- Email Capture
- Purchased Leads
- Email Replies
- Opt-Outs

[illegible]

The image shows the front cover of a book. The cover is primarily a dark, almost black, textured material. A vertical strip of a lighter, greyish-brown, textured material runs down the center. On the left side of this central strip, the word "Campaigns" is printed vertically in a white, sans-serif font. The top and bottom edges of the book are slightly irregular and rounded. The overall appearance is that of a modern, possibly leather-bound or high-quality cloth-bound book.

Find Now

[Help](#)

Individual Record

Name, address, company, bus. phone, home phone, bus. fax, home fax, mobile, email address, web address

Lists this individual is on

To remove this individual from all campaigns, click the Inactive box

☒ Active
☐ Inactive

☒ Business
☐ Personal
☒ Product
☐ Downline

[Read About /lists](#)
[Create Follow-up Sequence for an entire list](#)

Communications with this individual

Date	Communications	Campaigns	Notes
09AUG00	Company		
06AUG00	Network Marketing		
04AUG00	Nice to meet you		
04AUG00	What the wealthy buy		

Campaigns

To view, change or stop a campaign, locate it from the drop down list.

A Campaign is...

04AUG00
03SEP00

Help

04AUG00

REPORTS

Campaign Record

Create Campaign

Names	Remove
Jeff Marco	<input checked="" type="checkbox"/>
Linda Turner	<input type="checkbox"/>
Martha White	<input type="checkbox"/>
Shawn Wilder	<input type="checkbox"/>
Kristyn Dyreng	<input type="checkbox"/>

To remove an individual name from this campaign, click on their name

Phase 1

Phase 2

No Response

Triggers	Hrs Delay	Days Delay	Add new message Email Message	Presentation	Action Step
Next Step	3		Nice to meet you	Brilliant Compensation	Add Business Survey
None					Add
					Add
					Add
					Add
					Add

Campaigns

To change or stop a campaign, locate it from the drop down list.

A Campaign is...

04AUG00
03SEP00

Help

04AUG00

Reports

Campaign Record

Create Campaign

- Names
- Jeff Marco
- Linda Turner
- Martha White
- Shawn Wilder
- Kristyn Dyreng

Names	Remove
Jeff Marco	<input checked="" type="checkbox"/>
Linda Turner	
Martha White	
Shawn Wilder	
Kristyn Dyreng	

To remove an individual name from this campaign, click on their name

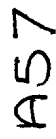
Phase 1

Phase 2

Business

No Response
Phase II

Level	Hrs Delay	Days Delay	Add new message Email Message	Presentation	Action Step
Lvl 1		4	Did you receive?	Rich Dad	Contact Form Add
Lvl 2		10	Did you receive?	Rich Dad	Contact Form Add
Lvl 3					Add
Lvl 4			Harvard PhD	Brilliant Compensation	Contact Form Add
Lvl 5			Like your body?	Product	Contact Form Add



Active ▼

Business ▼

Send Simple
Message to list

Create Campaign

Add a Name

[Read about Lists](#)

Lists

Active ▼

Business ▼

Names	Remove
Jeff Marco	<input checked="" type="checkbox"/>
Linda Turner	<input type="checkbox"/>
Martha White	<input type="checkbox"/>
Shawn Wilder	<input type="checkbox"/>
Kristyn Dyreng	<input type="checkbox"/>

To remove an individual
name from this campaign,
click on their name

Save

E-Cards

[illegible]

My Business
<u>Performance Tracker</u> ▼
<u>Lead Generator</u> ▼
<u>Follow-Up</u> ▼
<u>Message Center</u> ▼
<u>Events Calendar</u> ▶
<u>Message Board</u> ▼
<u>Training</u> ▼
<u>Account Profile</u> ▼

My Business
<u>Performance Tracker</u> ▼
<u>Lead Generator</u> ▼
<u>Follow-Up</u> ▼
<u>Message Center</u> ▼
<u>Events Calendar</u> ▼
<u>Message Board</u> ▼
<u>Training</u> ▼
<u>Account Profile</u> ▼

Duplication Model

Each program has a unique identifier. The identifier is a string of characters that is unique to the program.

Presentation

1. Introduction
2. Objectives
3. Methodology
4. Results
5. Discussion
6. Conclusion
7. References

My Business
<u>Performance Tracker</u> ▶
<u>Lead Generator</u> ▶
<u>Follow-Up</u> ▶
<u>Message Center</u> ▶
<u>Events Calendar</u> ▶
<u>Message Board</u> ▶
<u>Training</u> ▶
<u>Master Account Profile</u> ▶

<i>Profile</i>
<i>Impressions</i>
<i>Leadership Rewards</i>
<i>Training</i>
<i>Presentation</i>
<i>Company Profile</i>
<i>Recommended Tools</i>
<i>Statistics</i>

Master's Admin page

Account	▼
Profile	▼
Impressions	▼
Leadership	▼
Rewards	▼
Training	▼
Presentation	▼
Company Profile	▼
Recommended	▼
Tools	▼
Statistics	▼

Business name (this is the name your commissions will be paid to)

First Name (to) Last Name MI Spouse's Name

Street Address Apt./floor Log-In email Address

City State / Province E-Mail Address 2

ZIP / Postal Code Country Web Address

Office Phone Home Phone Company

Mobile Phone Fax # Upline's id number

Tax I.D. / Social Security number

Tips on passwords...

Your currently have Impressions on account.

How many additional impressions would you like to purchase?

☒ 10 ☐ 100

☐ 30 ☐ 1000

☐ 60 ☐ 2000

☒ Use bank withdrawal.

☐ Credit Card

Visa

Passwo

SUBMIT

You are currently on the Part-Time

You are currently on the price plan. To change that, click the down arrow and select the new pricing plan.

Pricing

SUBMIT

Slide 7

Slide 10, 11

* Upload Microsoft Word document (-doc) Browse...

* Upload Microsoft PowerPoint (-ppt) Browse...

Enter the company ID numbers of the person(s) you would like to send your statistics to.

Upline

2nd

3rd

4th

5th

Give percentage to top performers. Do not enter the % sign. Only the number (10, 20, 35, 40, 100, etc)

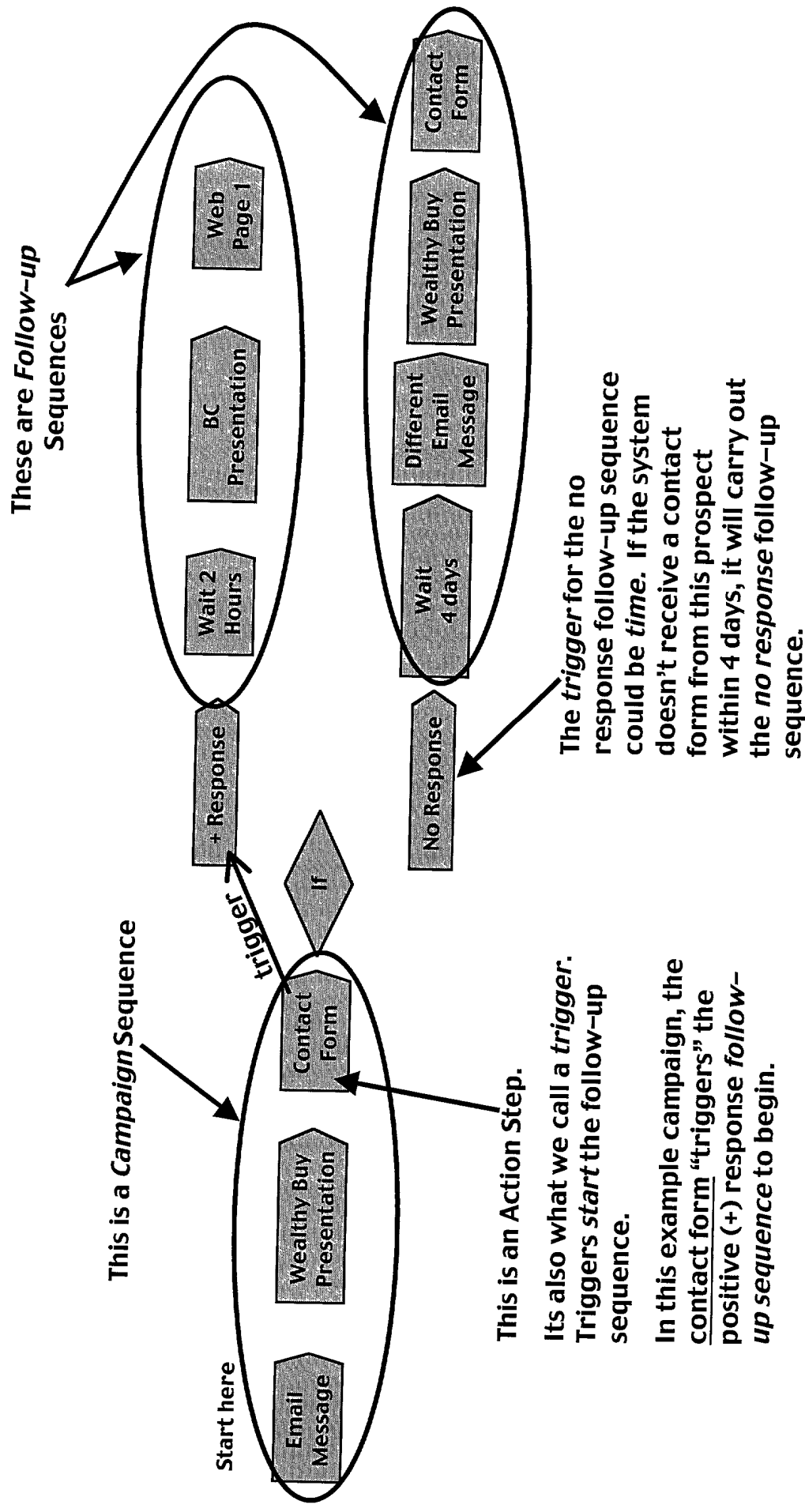
☒ Keep all commissions

Reward the top:

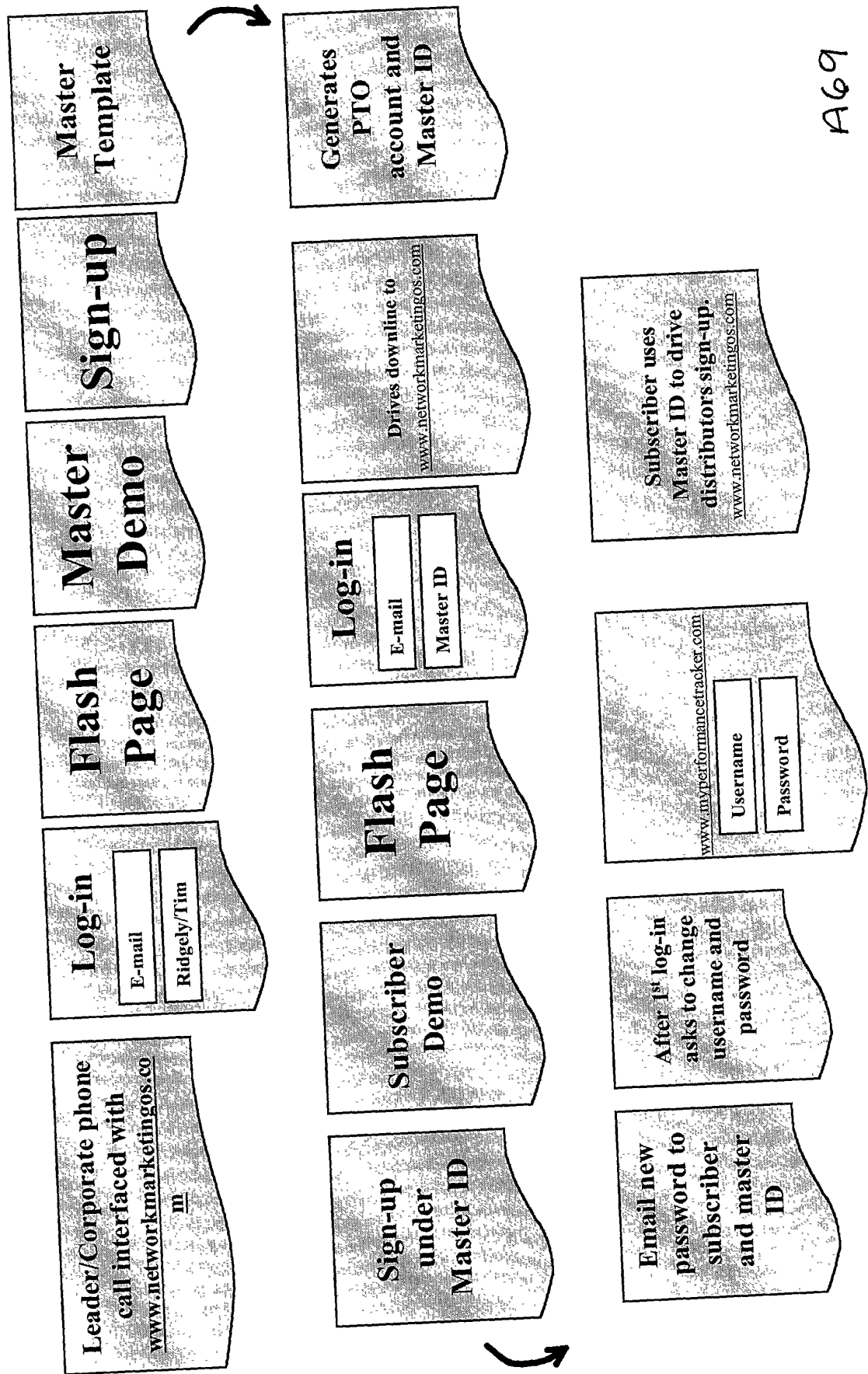
10 ☒ 20 ☐ 30 ☐ 40 ☐ 50 ☐

sponsoring and retailing people

This is a simple layout of what your campaign might look like.



Sign-up process



Leader/Corporate
phone call interfaced with
www.networkmarketingos.com

Leader phone call

www.networkmarketingos.com

Log-in

E-mail

Ridgely/Tim

When you log in, you will see a list of your accounts. You can click on the account you want to use to log in.

Email

Enter your email address here. You will be emailed a new password to this email address. Make sure it is correct.

Master ID

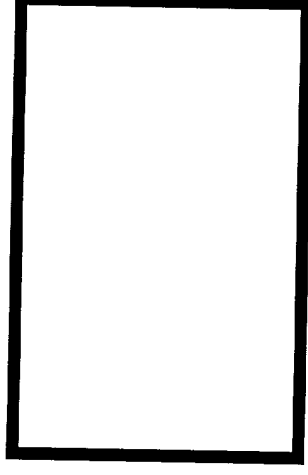
SUBMIT

Flash Page

To view the Performance Tracker, you must have a software program installed in your computer called Flash. Most new computers do, some don't.

If you have the correct software,

- You should hear sound right now (your may need to adjust *your* speakers for volume) AND
- The picture inside the RED frame will look like the picture in the GREEN frame.

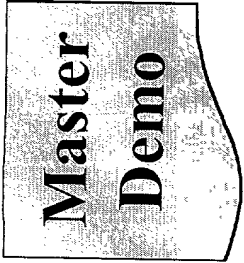


If these pictures do not look the same, you don't have Flash 4.0

If you don't hear sound or the pictures are not the same, open these Instructions then go here to install Flash, it will only take a couple of minutes.

If you hear sound and the pictures are the same,

Continue



Master Demo

Master Sign-up

This process will take approximately 12 minutes. It will need to be completed in its entirety. You will not be able to save your work and come back to it later. All fields are required to proceed.

Business name (this is the name your commissions will be paid to)		Tax I.D. / Social Security number	
First Name	MI	Last Name	Spouse's Name
Street Address	Apt/floor		Log-In email Address
City	State / Providence		E-Mail Address 2
ZIP / Postal Code	Country		Web Address
Office Phone	Home Phone		Upline's ID number - Internal use only do not show on graphical interface.
Mobile Phone	Fax #		Your company I.D. #
Number of years in Network Marketing?	Company address		Company (please spell out fully)
Approx. # of people in your organization.			Company

Please try to locate your company in the drop down list first. If you can't find it, please enter it in the space above.

NEXT >>>

Master Template

Company Profile

of years with current
current NM company?

Which Countries is your company
in?

select all that apply

- ☐ Australia
- ☐ Austria
- ☐ Belgium
- ☐ Brazil
- ☐ Canada
- ☐ Chile
- ☐ Denmark
- ☐ England
- ☐ Finland
- ☐ France
- ☐ Germany
- ☐ Hong Kong
- ☐ Iceland
- ☐ Ireland
- ☐ Japan
- ☐ Korea
- ☐ Malaysia
- ☐ Mexico
- ☐ New Zealand
- ☐ Norway
- ☐ Portugal
- ☐ Puerto Rico
- ☐ Russia
- ☐ Scotland
- ☐ South Africa
- ☐ Spain
- ☐ Sweden
- ☐ Switzerland
- ☐ Taiwan
- ☐ Thailand
- ☐ The Netherlands
- ☐ USA

☐ Venezuela

Please check all that apply

Services / Products offered by
your company

- ☐ Cookware
- ☐ Cosmetics
- ☐ Educational Materials
- ☐ Health/Fitness
- ☐ Herbal Remedies
- ☐ Home Technology Products
- ☐ Internet Products
- ☐ Jewelry
- ☐ Legal Services
- ☐ Long Distance Service
- ☐ Nutritional Products
- ☐ Online Web Mail
- ☐ Personal Care Products
- ☐ Pharmaceuticals
- ☐ Skin Care
- ☐ Water Treatment
- ☐ Weight Management

Please check all that apply

NEXT >>>

A75

Policies and Procedures

- ☐ Accept
- ☐ Decline

NEXT >>>

[illegible]

NEXT >>>

- In order to earn commissions, a master must have 500 active subscribers.

Upline Recommended Tools

When your organization purchases business tools off of their Performance Tracker you will be paid a "commission." On the Performance Tracker there is a link called "Upline Recommended." You choose which items are made available for purchase by your organization. Uncheck the box next to the tools you do not want. Only those items checked will show in the "Upline Recommended" section of the Performance Tracker.

Network Marketing Tools ▼

- **Videos**
 - R Brilliant Compensation®
 - R Brilliant Compensation® – abridged
 - R The Buzz
 - R The Myth
 - R The Ultimate Tool
- **Audio Tapes**
 - R BC/Company Specific Audio Tape
 - R Kim Klaver Audio Set
 - R Performance Tracker audio
 - R Tax Strategies for Your Home-Based Business
 - R Under Paid Over Taxed
- **Books**
 - R 17 Secrets of the Master Prospectors
 - R Being the Best You Can Be in MLM
 - R The Greatest Networker in the World
 - R The Truth
 - R Wave 4
 - R Your First Year in Network Marketing

Entrepreneurial Development Tools ▼

- **Books**
 - R Acres of Diamonds
 - R As a Man Thinketh
 - R CashFlow 101 – Board Game
 - R CashFlow Quadrant
 - R CashFlow Quadrant – Audio Book
 - R Rich Dad Poor Dad – Audio Book
 - R Rich Dad, Poor Dad
 - R Rich Dad's Guide to Investing
 - R The EVEvolution
 - R The EVEvolution – Audio Book
 - R The Greatest Salesman in the World
 - R The Millionaire Next Door
 - R The On-Purpose Business
 - R The On-Purpose Person
 - R The Pig & the Python
 - R The Richest Man in Babylon
 - R The Wealthy Barber
 - R Think & Grow Rich

Computer & the Internet ▼

- R Internet Explorer 5.0 Fast & Easy
- R Learn the Internet in a Weekend
- R Outlook 2000 Fast & Easy
- R PowerPoint 2000 Fast & Easy
- R Tune Up Your PC in a Weekend
- R Virus Proof
- R Windows 2000 Fast & Easy
- R Word 2000 Fast & Easy

Additional products/services ▼

- R Print work
- R Upline Magazine Subscription
- R Network Marketing Lifestyles subscriptions
- Q Coming Soon! Advertisement placement
- Q Coming Soon! Banner Ad placement
- Q Coming Soon! Travel / Hotel
- Q Coming Soon! Office supplies
- Q Coming Soon! Credit Card

Add Company-Specific Tools

Name of tool	Retail Price	Describe
		Describe
		Describe
		Describe
		Describe
		Describe
		Describe
		Describe

* In order to earn a commission, a master must have 500 active subscribers.

NEXT >>>

Upline Recommended Tools

We will issue you an "extension name" off of Brilliant Exchange™. Example: www.brilliantexchange.com/yourname. You can then direct your organization to that address to purchase tools — whether they're Performance Tracker subscribers or not. In this way 1) you dictate which tools you want available and which ones you don't. 2) we pay you a commission on those products.

By un-checking a box, it makes that item UNAVAILABLE in both Performance Tracker's 'Upline Recommended Tools' and Brilliant Exchange™.

/ Extension name request

Tim's recommendation

SUBMIT EXTENSION REQUEST

You must submit this request before moving forward!

Upline Recommended Links

On the right-hand side of Performance Tracker there are several links. Some of them can be changed by the subscriber such as News, Stocks, Sports, Entertainment and World Clock. Some links cannot be changed. We have made available 3 links that you may designate any web address you wish. Subject to our Policies & Procedures. For example, if you have a website you want your organization to check frequently or if your company has a shopping mall, you could designate one of them to be 'shopping' and enter the address.

BuildtheUSA NETWORK

Performance Tracker

Tool Name	Status	Total
Study Guide (1 pt)	<input type="checkbox"/>	0
Promotion (12 pt)	<input type="checkbox"/>	0
Video mail drops (1 pt)	<input type="checkbox"/>	0
Advertisements (2 pt)	<input type="checkbox"/>	0
Meet someone new (1 pt)	<input type="checkbox"/>	0
Quizzes (1 pt)	<input type="checkbox"/>	0
Connect/coming req (1 pt)	<input type="checkbox"/>	0
Appointments set (5 pt)	<input type="checkbox"/>	0
Presentations (3 pt)	<input type="checkbox"/>	0
Retail sales (4 pt)	<input type="checkbox"/>	0
Sponsored people (4 pt)	<input type="checkbox"/>	0
New rep's training (5 pt)	<input type="checkbox"/>	0
Self-training (1 pt)	<input type="checkbox"/>	0
Upline Target		0

Upline Recommended Tools

Tool Name	Status	Total
Shopping	<input type="checkbox"/>	0
Name of link	<input type="checkbox"/>	0
Name of link	<input type="checkbox"/>	0
Name of link	<input type="checkbox"/>	0

Example: <http://www.shopcompany.com>

<http://www.any.web.address.you.want.com.1>

<http://www.any.web.address.you.want.com.2>

<http://www.any.web.address.you.want.com.3>

A79

Pricing Structure

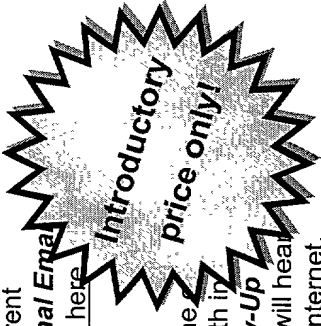
There are two major components to Performance Tracker:

- Tracking device.

The Performance Tracker Online (PTO) lists the *critical activities* to do everyday and tracks those activities statistically. This will pin point the exact areas in which you or your downline need improvement on. PTO also contains a group **Message Board** and an **Events Calendar**. You can download the most current **Duplication Model** and **Company Presentation** from your upline. Finally, PTO has it's own **Internal Email System** for rapid and complete communication with your organization. For further explanation [click here](#).

Section one is \$1,000.00 set-up fee and includes one year subscription.

- Lead Generator. Finding good leads (potential people interested in your business or product) is one of the most difficult tasks in network marketing! PTO gives you the ability to generate your own leads, both in warm and cold markets! Along with the Lead Generator, PTO has developed an **Automatic Follow-Up System**. By creating a follow-up sequence (what to send to a prospect and when) your prospects will hear from you automatically. The lead generation, presentation and follow-up tools are all based on the Internet. For further explanation [click here](#).



Please select one



\$10.00/mo 100 impressions

\$21.00/mo 300 impressions

\$60.00/mo 1200 impressions

\$99.00/mo 3,300 impressions

An impression is...

If you go over your impressions...

If you are a www.compensate.net subscriber...

NEXT >>>

Leadership Rewards

Masters,

What you do with the commissions we pay you for your organization's activity is entirely up to you. There are basically two options:

- You can keep the commissions to capitalize your business. The commissions can finance you to travel, put on events, and open new countries.
- Or you can take a percentage and give it back to your organization in the form of impressions or gift certificates redeemable in Brilliant Exchange™. We have set it up so that you can reward those people who perform the best. Meaning those people (top 10-50) who have the highest activity of sponsoring people or retail sales activity numbers, you can pay a percentage of or all of your commission to assist their (and your) business grow.

This is not an ethical or moral issue. It's a business decision of how you use your capital. We all know that the real power is when you strengthen strength, and don't strengthen weakness. Never before has there been a system in place that would enable you to identify and fairly reward (strengthen) those that ARE the strength in your organization. Often the talkers get more of your attention than the doers. Now you can identify and reward the true leaders REAL TIME.



Give a percentage to top performers. Do not enter the % sign. Only the numbers. (10, 20, 35, 40, 100, etc)



Keep all commissions

Reward the top	
10	<input type="radio"/>
20	<input type="radio"/>
30	<input type="radio"/>
40	<input type="radio"/>
50	<input type="radio"/>

sponsoring and retailing people.

How this will get distributed...

NEXT >>>

Email with
their password
to PTO
account and
Master ID

Congratulations!

Your account is now set-up. You are being emailed your new password which will allow you to begin using your Performance Tracker.

You will be able to change your password once you log-in. Just go to the section called **Account**.

You will also receive in the email detailed instructions how to sign-up your downline on Performance Tracker.

www.ketingsos.com

Drives download
to:
[www.networkmar-
ketingsos.com](http://www.networkmar-ketingsos.com)

Email

You will be emailed a new password to this email address. Make sure it is correct.

Master ID

SUBMIT

Help

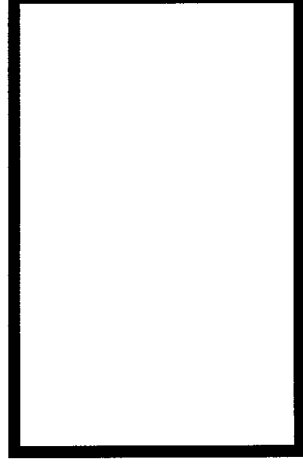
Flash Page

Slide 3

To view the Performance Tracker, you must have a software program installed in your computer called Flash. Most new computers do, some don't.

If you have the correct software,

- You should hear sound right now (your may need to adjust *your* speakers for sound)
- And the picture inside the RED frame will look like the picture in the GREEN frame.



If these pictures do not look the same, you don't have Flash 4.0

If you don't hear sound or the pictures are not the same, open these Instructions then go here, it will only take a couple of minutes.

If you hear sound and the pictures are the same,

Continue

Subscriber Demo

Variable	Mean	Standard deviation	Minimum	Maximum
Age	34.5	10.5	20	55
Gender	0.5	0.5	0	1
Marital status	0.5	0.5	0	1
Education	12.5	1.5	10	15
Income	1.5	0.5	1	2
Health	0.5	0.5	0	1
Smoking	0.5	0.5	0	1
Alcohol	0.5	0.5	0	1
Exercise	0.5	0.5	0	1
Stress	0.5	0.5	0	1
Depression	0.5	0.5	0	1
Loneliness	0.5	0.5	0	1
Life satisfaction	0.5	0.5	0	1
Quality of life	0.5	0.5	0	1
Health-related quality of life	0.5	0.5	0	1
Physical health	0.5	0.5	0	1
Mental health	0.5	0.5	0	1
Social health	0.5	0.5	0	1
Environmental health	0.5	0.5	0	1
Overall health	0.5	0.5	0	1

Sign-up

Sign-up

This process will take approximately 12 minutes. It will need to be completed in its entirety. You will not be able to save your work and come back to it later. All fields are required to proceed.

Business name			Tax I.D. / Social Security number	
First Name	MI	Last Name	Spouse's Name	
Street Address	Apt/floor		Log-In email Address	
City	State / Providence		E-Mail Address 2	
ZIP / Postal Code	Country		Web Address	
Office Phone	Home Phone		Company	
Mobile Phone	Fax #		Your company I.D. #	
Upline's ID number	Number of years in Network Marketing?		Approx. # of people in your organization.	
In the last full month, how many people did you personally sponsor?				
In the last full month, how many people did you personally retail products services to?				

If this company name is incorrect, please call 888 307-7104 (if it's after hours, leave a detailed message).

NEXT >>>

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Pricing Structure

There are two main sections to Performance Tracker:

- Tracking device.
The Performance Tracker is an Internet based tool that lists the *critical activities* to do everyday and it tracks those activities statistically. Which pin points the exact areas that you or your downline need improvement on. In addition to the tracking device, you also get a group **Message Board** and an **Events Calendar**. You can download the most current **Duplication Model** and **Company Presentation** from your upline. And finally, there's an **Internal Email System** so that you can communicate with your organization very efficiently through. Further explanation by [clicking here](#).

Section one is \$27.00 one time set-up fee and a monthly fee of \$9.95 per month.

- Lead Generator. Leads (potential people interested in your business or product) is the **Achilles' heel** of network marketing! Performance Tracker gives you the ability to generate your own leads! Either in your warm market or the cold market. What also comes with the Lead Generator, is an **Automatic Follow-Up System**. Just create a follow-up sequence (what to send them and when) and your prospects will hear from you automatically. In summary this an Internet based lead generation, presentation and follow-up tool. Further explanation by [clicking here](#).



Section one is \$27.00 one time set-up fee and a monthly fee of \$9.95 per month.

\$10.00/mo 100 impressions

An impression is...

If you go over your impressions...



Section one is \$27.00 one time set-up fee and a monthly fee of \$9.95 per month.

\$21.00/mo 300 impressions

If you are a www.compensate.net subscriber...



Section one is \$27.00 one time set-up fee and a monthly fee of \$9.95 per month.

\$60.00/mo 1200 impressions



Section one is \$27.00 one time set-up fee and a monthly fee of \$9.95 per month.

\$99.00/mo 3,300 impressions



Section one is \$27.00 one time set-up fee and a monthly fee of \$9.95 per month.

BIG Time Business Builder

I'm not planning on prospecting

NEXT >>>

Performance Tracker Set Up

Item	Set-up	Monthl
Basic Service Message Board Events Calendar Upload duplication Model (.doc) Upload presentation (.ppt) Upload company logo Replicate master site for organization News, Sports, Stocks, Weather, World clock, Entertainment	\$27 set-up	\$9.95Y
Whichever Lead Generation program they selected. Spare Time, Part Time, Full Time, Big Time		price

We prefer you to pay by bank wire transfer. For this main reasons:

- A credit card company earns between 2-4% of the total charge. Plus they earn any interest that you have to pay. It's much more economical to do bank wire transfers. Just like with credit cards, you will never be charged for anything you don't approve.
- We have plans to launch an affiliate program and will only be paying direct deposit.

Bank Name

Bank Phone

Bank Address

City

State

Zip

Bank Routing Number (ABA)

Account Number

How to obtain your ABA number

As a back-up, please enter a credit card.

Credit Card Type

American Express
VISA
MasterCard

Card #

Expiration Date

Name on the Card

Credit card billing Address

☐ Check here if same as Mailing Address

Street Address 2

State / Province

Street Address 2

ZIP / Postal Code

City

Country

SUBMIT

A89

Email with
their password
to PTO
account and
Master ID

Congratulations!

Your account is now set-up. You are being emailed your new password which will allow you to begin using your Performance Tracker.

You will be able to change your password once you log-in. Just go to the section called **Account**.

You will also receive in the email detailed instructions how to sign-up your downline on Performance Tracker.

DEMO

- ▼ [Message Board](#) ▼
- ▼ [Events Calendar](#)
- ▼ [Training System](#) ▼
- ▼ [Company Presentation](#)
- ▼ [E-cards](#) ▼
- ▼ [Small Prospecting](#) ▼
- ▼ [Auto Follow-up](#) ▼
- ▼ [Message Center](#) ▼
- ▼ [My Web Pages](#) ▼

**Upline
Recommended
Tools**

09/11/2009
 09/11/2009

www.myperformancetracker.com

Build the USA
NETWORK

My Interests

- [News](#)
- [Sports](#)
- [Weather](#)
- [World Clock](#)
- [Stocks](#)
- [Entertainment](#)
- [Travel](#)
- [Hotels](#)
- [Insurance](#)
- [Books](#)
- [Office Supplies](#)
- [Network](#)
- [Marketing News](#)

Performance Tracker

Today's target:

Totals

Study Goals (1 pt)

Promotion (.02 pt)

1

--	--

Active

Meet

111

--	--

Connects/incoming msf1 (pg

Appointments set (2 nt)

11/27/2011 11:27 AM

Presentations (3 pt)

Retail sales (4 pt)

Appendix 1

Sponsored people (4 pt)

New rep's training (5 pt)

New rep's training (5 pt)

Self-Training (1 pt)

Update
Toront

1504

[illegible]

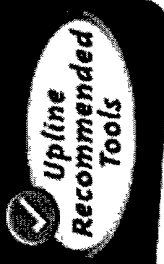
2000

Today

Website Profile	Successions & Bequests	Pocket Tracker	Post Statistics
-----------------	------------------------	----------------	-----------------



- My Business
- Message Board
- Events Calendar
- Training System
- Company Presentation
- E-cards
- Email Prospecting
- Auto Follow-up
- Message Center
- My Web Pages



Build the USA NETWORK

Performance Tracker

Hello		Point Totals	
<input type="checkbox"/> Today's Target		<input type="checkbox"/>	0
<input type="checkbox"/> Study Goals (1 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Promotion (0.02 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Voice		<input type="checkbox"/>	0
<input type="checkbox"/> Adve		<input type="checkbox"/>	0
<input type="checkbox"/> Meet		<input type="checkbox"/>	0
<input type="checkbox"/> Dials		<input type="checkbox"/>	0
<input type="checkbox"/> Connects/Incoming msg (1 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Appointments set (2 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Presentations (3 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Retail sales (4 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Sponsored people (4 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> New rep's training (5 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Self-Training (1 pt)		<input type="checkbox"/>	0
<input type="checkbox"/> Update Target		<input type="checkbox"/>	0

Email

Master ID

My Interests

- News
- Sports
- Weather
- World Clock
- Stocks
- Entertainment
- Travel
- Hotels
- Insurance
- Books
- Office Supplies
- Network
- Marketing News

Today



View Statistics

Update Profile | Suggestions & Requests | Pocket Tracker | Post Statistics

Master's Admin page

Account

Profile

Impressions

Leadership Rewards

Training

Presentation

Company Profile

Recommended

Tools

Statistics

Business name
(this is the name your commissions will be paid to)

First Name

Last Name

Street Address

City

ZIP / Postal Code

Office Phone

Mobile Phone

MI

Apt./floor

State / Providence

Country

Home Phone

Fax #

Tax I.D. / Social Security number

Spouse's Name

Log-In email Address

E-Mail Address 2

Web Address

Company

Company I.D. #

Upline's Id number

Tips on passwords...

Slide 7

Slide 10, 11

Enter the company ID numbers of the person(s) you would like to send your statistics to.

Upline

2nd

3rd

4th

5th

* Upload Microsoft Word document (.doc)
Browse...

* Upload Microsoft PowerPoint (.ppt)
Browse...

Give ☐ percentage to top performers. Do not enter the % sign. Only the number (10, 20, 35, 40, 100, etc)

Keep all commissions

Reward the top:
10 ☒
20 ☐
30 ☐
40 ☐
50 ☐
sponsoring and retailing people

Your currently have Impressions on account

How many additional impressions would you like to purchase?
☒ 10 ☐ 100
☐ 30 ☐ 1000
☐ 60 ☐ 2000
☒ Use bank withdrawal
☐ Credit Card
Visa
Passwo
SUBMIT

You are currently on the Part-Time price plan. To change that, click the down arrow and select the new pricing plan.
Pricing
SUBMIT

Year	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100
1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	

Tips on passwords...

Enter the company ID numbers of the person(s) you would like to send your statistics to.

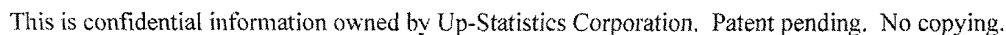
Upine

2nd

3rd

4th

5th



A96

Password _____	Speakers name _____	tion owned	Date is synced with the server and removes out dated posted events.	Corpora	D.A.N# is embedded and gets verify with password that's submitting event. If not right password, pop window that reads "You are not authorized to delete this event" – Master can delete any event. This is to stop people from deleted events that are not theirs.
City _____	State _____				
Day of week - _____	Date _____				
Host/phone number _____	Host email _____				
Location - <u>_____</u>	Address - directions _____		Goes to Master for 24 hrs where they either accept or reject If not rejected for 24 hrs then event posts- turning their PTO link Events Key. Red in color. They can put this on bypass		
Time of event- registration & start _____	Cost _____				
Remarks: <u>_____</u>	Expected attendance _____				
<input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Single meeting					
<input type="button" value="Submit"/>					

Figure 2

Add an event Remove event. Add Country	<h1>EVENTS CALENDAR</h1> <p>Examples: <u>Conference calls</u>; <u>Travel schedules</u>; <u>Local meetings</u>; <u>Corporate Meetings</u>; <u>Online training meetings</u></p> <p style="text-align: right;"><u>How to Sponsor Long Distance</u></p> <p style="text-align: center;"><u>Sort Events by date</u> otherwise by alphabetically</p> <div style="border: 1px solid black; padding: 5px;"> <p>Woodland Hills, California <u>Details</u></p> <p>Date: Wednesday, 05/17/00</p> <p>Speaker: Art Maren</p> <p>Host: Tim Sales 888 888-8888</p> <p>tim@brilliantmoney.com</p> </div> <p style="text-align: right;">Pops new window</p> <p style="text-align: center;"><u>Submit Long Distance</u></p> <p><u>Contact</u></p>		<h2>Banner Space</h2>
<u>Alabama</u> <u>Arizona</u> <u>Arkansas</u> <u>California</u> All the <u>States.</u>			

LONG DISTANCE CONTACT SHEET

Distributor Information:

Name: _____ Distributor ID# _____

Daytime Phone _____ Fax: _____

Evening phone _____ Fax: _____

Upline _____, phone _____

If the prospect wants to sign-up at the event – what number shall I reach you at? _____ or _____

Prospect Information:

Name _____ Spouse _____

Country _____, City _____

Home phone _____, Business phone _____

What does the prospect know about the business? _____

Does prospect know it's Network marketing? ☐ Yes ☐ No

Does prospect know the name of company? ☐ Yes ☐ No

Which meeting is your prospect scheduled to attend? _____

Create printable web form that gets emailed or faxed to host.

Figure 3

Add/Remove Names

Name	Goals	Dials	Connects	Promo	Ads	Voice Drops	Meet someone new	Appoint-ments	Presen-tations	Retail sales	Sponsored people	New resps trained	Self Training	To
Account owner														
Jerry Speaks	2	12	7	8	2	6	0	3	1	0	1	1	0	5
Gary Wattenburg	1	2	1	0	0	0	0	0	0	0	0	0	0	3
3227	3	14	8	8	2	6	0	3	1	0	1	1	0	6

When user clicks on the person's name, below pops as new window.

Microsoft Internet Explorer

Jerry Speaks

Figure

Name _____

Address _____

All telephone #s _____
(home, work, pager, cell, fax)

Email address _____

Secondary email _____

Advice 03/23/00:
Great work in the amount of promotion you did! Study the inviting tapes some more.

Send

Goal: Quit my job by Jan 2001!

Update

None

Time

1 day
2 days
3 days
4 days
5 days
6 days
1 week
2 weeks
3 weeks
1 month
2 months
3 months
4 months
6 months
YTD
1 year
2 years
3 years
4 years
5 years
Decade

Volume

Banner Space

©BigCharts.com

Total List

Help

Active List

Jerry Speaks

Gary Wattenburg

Mark Zukerbrod

Moren Taylor

Homer Hickam

Charlie Pratt

Add

Remove

Delete

Retrieve

Send Stats

Owner

Jerry Speaks

Gary Wattenburg

Enter the Downline Access Number(s) of the person(s) you would like to send your statistics to:

Upline _____

2nd _____

3rd _____

4th _____

5th _____

Send Names

Figure 3-A

Figure 4-A

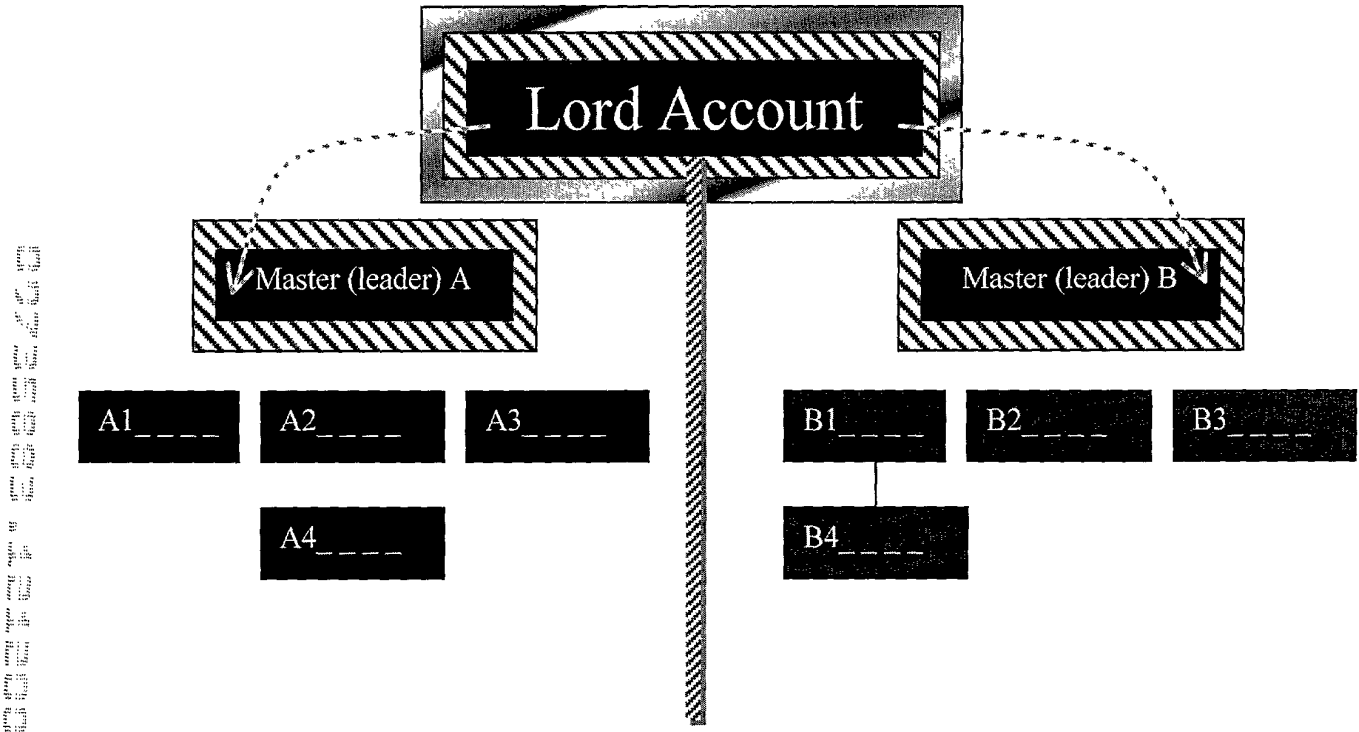
Figure 5

My Business	
<u>Message Board</u>	<p>Links to a board that is monitored by the Master account. Distributors will post questions and read "threaded" messages about what they're doing that's working. Example:</p> <ul style="list-style-type: none"> • <u>Too expensive objection?</u> By John Tompson <i>I keep getting the objection "price is too expensive" – How are you guys handling this one?</i> <ul style="list-style-type: none"> ○ <u>Compared to what?</u> by Jane McAfee <i>The way that I handle the "too expensive" objection is after they voice it, I just ask, "is there a particular product that you're comparing us to?" This normally flushes out the product they're currently using or it exposes the question that they don't know why they made that statement. Which gives you the opportunity to explain why our products are worth the costs.</i> • <u>This ad works!</u> By Mike Nelson <i>I've been running this ad in local papers and it's worked great. "Seeking Japanese speaking business partners to open new markets with proven product line. Will train. 888.000.4444"</i> <ul style="list-style-type: none"> ○ <u>Thanks!</u> By Jane McAfee
<u>Events Calendar</u>	<p>The Events Calendar (fig. 2) gives distributors when and where important events are being held. This allows an organization to grow nationally and internationally very rapidly. Everyone shares when and where they're conducting business meetings. They can also email (uu@brilliantmoney.com) a Long Distance Contact Sheet to the host of the meeting so that they can sign-up distributors in different cities. Changes turn the Events Calendar red on the PTO.</p>
<u>Training System</u>	<p>The Master Account can upload a Microsoft Word, PowerPoint, or PDF document which explains the Duplication Model. This is the specifics of how the Upline suggests all distributors get started. This is the Step-by-Step check sheet training system. This is a very fast and effective system to getting the newest training system to the downline.</p>
<u>Company Presentation</u>	<p>The Master Account can upload a Microsoft Powerpoint presentation of the current presentation. This is very effecting at getting the information to the field about how to explain the "new products." Possibly other items will go in here. Such as a "live" presentations with a computer camera or a ppt presentation with sound. Maybe the leader is charged by the minute.</p>
<u>Network Marketing Presentation</u>	<p>This links people to the Online presentation compensate.net. If the distributor is not a subscriber, this link will lead them to a presentation of how compensate.net works. If the distributor is a subscriber this link will take them to the back office to view their stats or make changes to their replicating web page. This is commissionable to the Master. Attach this to the commission structure fo the PTO?</p>
<u>Send E-cards</u>	<p>This will allow distributors to link to a section that has Flash e-cards that deliver a message to their prospects. This can be both opportunity e-cards as well as "Thank You" cards for retail sales. Artistic and funny. Can also be a Christmas/Hannuka cards that have opportunity links back to compensate.net or their replicating website. Eventually charge for it.</p>
<u>Send BC video</u>	<p>This link goes to brilliantexchange.com where the first question is: Would you like to buy videos in quantity of 2 or more? Would you like to send a special wrapped video to your prospect? Sends videos to their prospects. Includes a follow-up post-it note.</p>
<u>Demo</u>	<p>Presentation that explains how PTO works.</p>

The nominclature of the names of these levels may be altered by the geeks.

TOP SECURITY

Figure 6



Master account sign-up process

Step #1

Ridgely calls and discusses PTO (3-ways Tim if necessary)

Step #2

Turn over to Colby or Kristyn for VIP treatment

"This is going to be a 4 minute process, do you have the time now to go through it?"

The Master Template (figure 7) will be filled out with a telephone interviewer at a terminal connected to the Internet.

Name__

Address__

All telephone #s__ (home, work, pager, cell, fax)

Email address__ Secondary email __ (upsell www.brilliantmoney.com)

Company name__

What does your company call your distributors? __ (Reps/distributor/affiliates)

What countries is the corporate company open in?

Approx. number of subs expected__

Approx. number of Masters do you think will eventually break off.

Master ID number (generated immediately)

Credit Card __ expire date__

The end of this process gives the customer a Master account PTO website with a *Downline Access ID number*. In addition, the master or the sub will get instructions how to sign-up subs under themselves.

Eventually this process will not be telephone based – it will be web based. Please build this so that it will not be complicated when we go full web base.

Figure 7

Master Template				
<input checked="" type="checkbox"/>	Item	Set-up Fee	Monthly Cost US\$	% Royalty
	Basic Service	\$1,000	7.00	10%
	Upload duplication Model (.doc)			
	Upload presentation (.ppt)			
	Upload company logo			
	News			
	Sports			
<input type="checkbox"/>	Stocks			
	Weather			
	Worldclock			
	Entertainment			
	MLM news			
	Message Board			
	Events Calendar			
<input type="checkbox"/>	Travel / Hotel		0.00	1%
<input type="checkbox"/>	Office supplies		0.00	1%
<input type="checkbox"/>	E- Cards (per 10 – the commercial business)		2.00	10%
<input type="checkbox"/>	Lead Generation		0.00	15%
<input type="checkbox"/>	BC video link		0.00	15%
<input type="checkbox"/>	Compensate.net link	*\$27.00	9.00	15%
<input type="checkbox"/>	Email account (brilliantmoney.com)	*\$27.00	9.00	15%
<input type="checkbox"/>	Print work			15%
<input type="checkbox"/>	Advertisement			15%
<input type="checkbox"/>	Master Series			15%
<input type="checkbox"/>	Self training products			15%
<input type="checkbox"/>	SCORE			
<input type="checkbox"/>	Upline created (only fulfillment charge)			100%
<input type="checkbox"/>	Upline recommended			10
<input type="checkbox"/>	Banner Ads			15%
*Tech support. May be paid by master via				

Database questions:

Glossary:

PTO – Performance Tracker Online

DAN – Downline Access Number (A number that gets generated with a Performance Tracker that the subscriber can use to promote the system.

I want the PTO to create this in a way that it can grow into “other” businesses.

Can we pass the code to mapquest.com of the address of the hotel meeting?

Fully Netscape and Internet Explorer friendly as well as Mac and Thin Client HTML 4 (possible ver.2.0)

We capture and store all emails in a Central database. We need to be able to identify where the email came from i.e. when a person entered their email address to access the demo version of PTO.

B2B How hard will it be to connect to an already existing database? Including stats. Is it best to keep it completely separate?

Be able to connect or disconnect from Ardent.

Message board will need to be created. Also create a way for the master and lord account to delete messages on both the Events calendar and the message board.

Determine the best way to tie all my products together, yet be able to sell them in modules.

Do we tie all products into performance tracker?

Do we tie all the products into anything or keep them independent?

Lord Account is Up-Statistics Corporation

1. Security is **LEAD VAULT!**
2. Control all banner space and a (user friendly) interface to change/add new advertisements.
3. Which products, services and advertisements available in “My Interest.”
4. Which products, services and advertisements available in “My business”
5. Which products, services and advertisements available in “My performance Tracker.
6. Stores all stats in database.
7. Can sort stats based on company, highest dials, connects...
8. Can view all events on all companies
9. Can place events on events calendars
10. Browse ability within our server so that we can upload doc, ppt, jpeg, flash etc.
11. Can manipulate accounts
 - a. Roll Masters under subs and subs under Masters.
 - b. Can roll masters and subs under corporate from a customer service terminal.
12. Can share Events calendars together upon requests.
13. Create Red links on performance tracker by making changes.
14. Controls the “Corporate Logo” space on PTO.
15. Track everything subs buy off of their PTO under each master account and calculates a monthly commission check providing easy to understand printout. Be able to divide subs printouts from the master so that they can split their commissions with their subs. This is not available to the master unless requested. This is information the lord account has.
16. Email Blasts to internal message center

Master Account can:

1. Generates a *downline access* ID# that they can promote which will position their downline under their account.
2. Receive all downline stats when they post to anyone (see diagram 3)
3. Upload training system (.doc, .txt, .ppt) by browse button into their computer
4. Upload presentation (.doc, .txt, .ppt)
5. Upload flyers and examples. (Word, PowerPoint, Publisher)
6. Moderate message boards. (Needs to be created)
7. Moderate calendar of events. Can delete any meeting in the Events Calendar.
8. Masters web page will have a blinking red link when there's a *waiting-to-be-approved event*.
 - a. They can place this in automatic approval if they wish. (Need to create on master pto.)
9. Masters can share event calendars with breakaways and sidelines within the same company.
10. Subs- can break away and become a master. Breakaways pay _ of their commissions to the original master. Can link the events calendars together.
11. Create Red links on sub's performance tracker when new changes have been submitted to training systems, and presentations.
12. The Master's stats cannot be seen or shared by breakaways. Breakaway's stats *are* viewable by master. This can be over ridden by lord account. The breakaways *can* only view their own stats and those of *their* downline.
13. Create and separate special group lists that they can follow closer. (phase two)
14. Email Blasts to internal message center
15. Can easily add any of the other services or products.

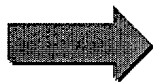
Sub Account can:

1. Generates a *DAN* that they can promote with which will position their promotion under their account.
2. Submit their stats to their *DAN* group list.
3. B2B, B2L, B2O need *DAN* fields on the order form. If they came from a master's promo the code will automatically pass *DAN* into the field. If it's an orphan we will request that people enter a master id number.
4. Create a stat list of whom they want to post their stats to.
5. When a sub becomes a Master, they get _ of the commission that the Master receives.
6. Masters will be able to view breakaway's stats. But, the breakaway can't view master's stats. Should the breakaway not want the master to view stats – we need to be able to separate breakaways from masters if needed.
7. Subs accounts can be converted to Masters accounts when they reach 1000 users.

The links turn red when new data has been added.

B2O

Communication begins when
Search Engine
Stephysteptraining
By word of mouth



www.myperformancetracker.com/demo

What to do every day.
View Demo

Survey

Are you a:

- Distributor
- Leader (more than 1000 people in your group)
- Corporate

Sign-up as (orphan) sub

Under Brilliant Exchange's master account number. They get:

- A Performance Tracker. (Fig. 1)
- Has default products available.(Fig. 7)
- A self-generating downline access ID number that the Sub can promote to people through voicemail, links, banners, and email that will drive their downline (our prospects) to the demo page with their id# embedded which will position the subs under the Sub.
- A phone call from customer service which determines if they have 1000 people. If not, tries to convert them under someone else within the same company. Orphan subs will most likely be from group lists. Whenever a sub subscribes over 1000 people, they become a master.
- When sent to demo page via downline access id, there is no survey page. Instead the downline Access Number will be embedded so that when they reach the end of the demo they will be signing up under the person who promoted.

No sign-up. Contact form that sends an URGENT message to VIP's post.

www.myperformancetracker.com/jane.doc

Log In

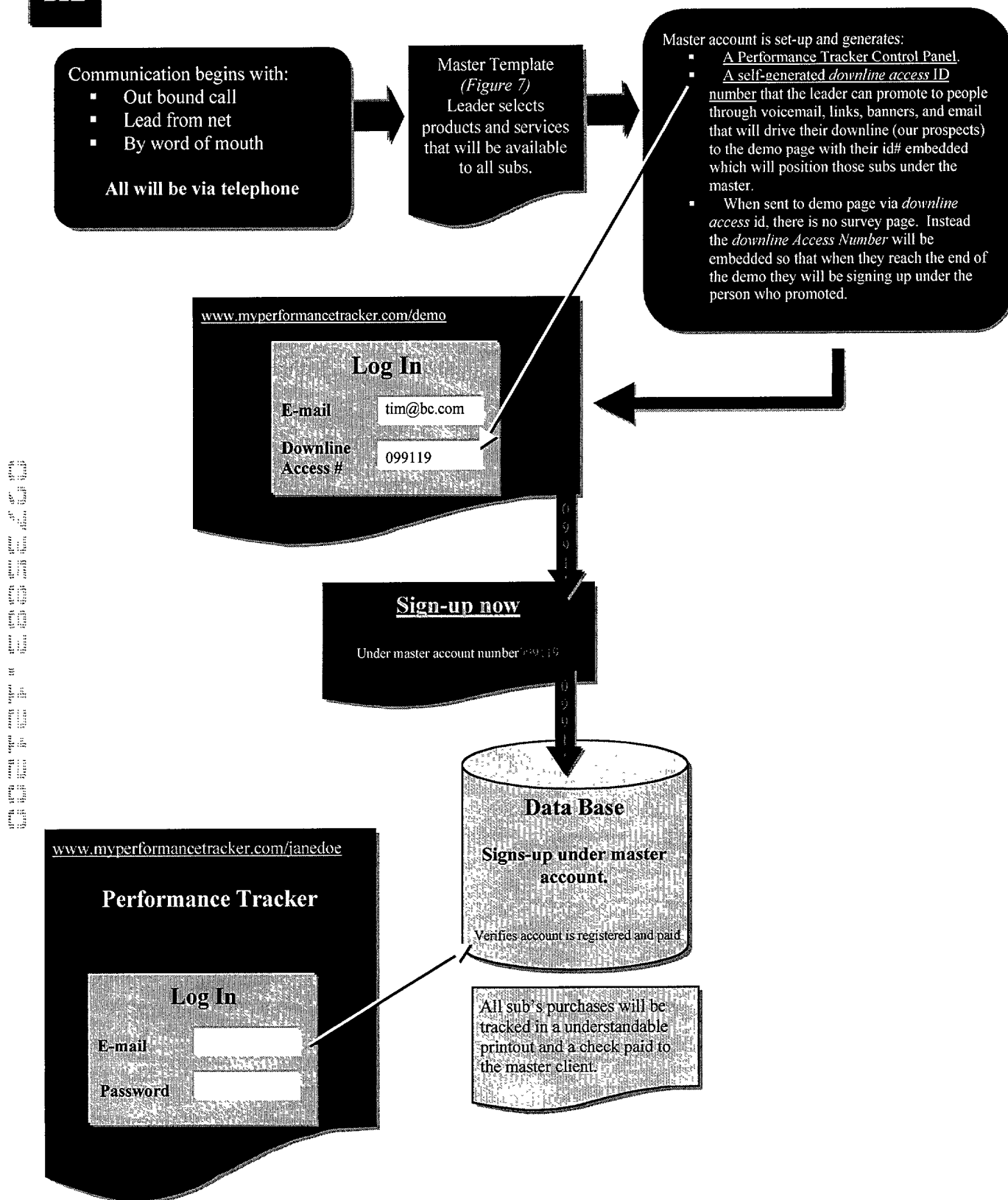
E-mail

Password

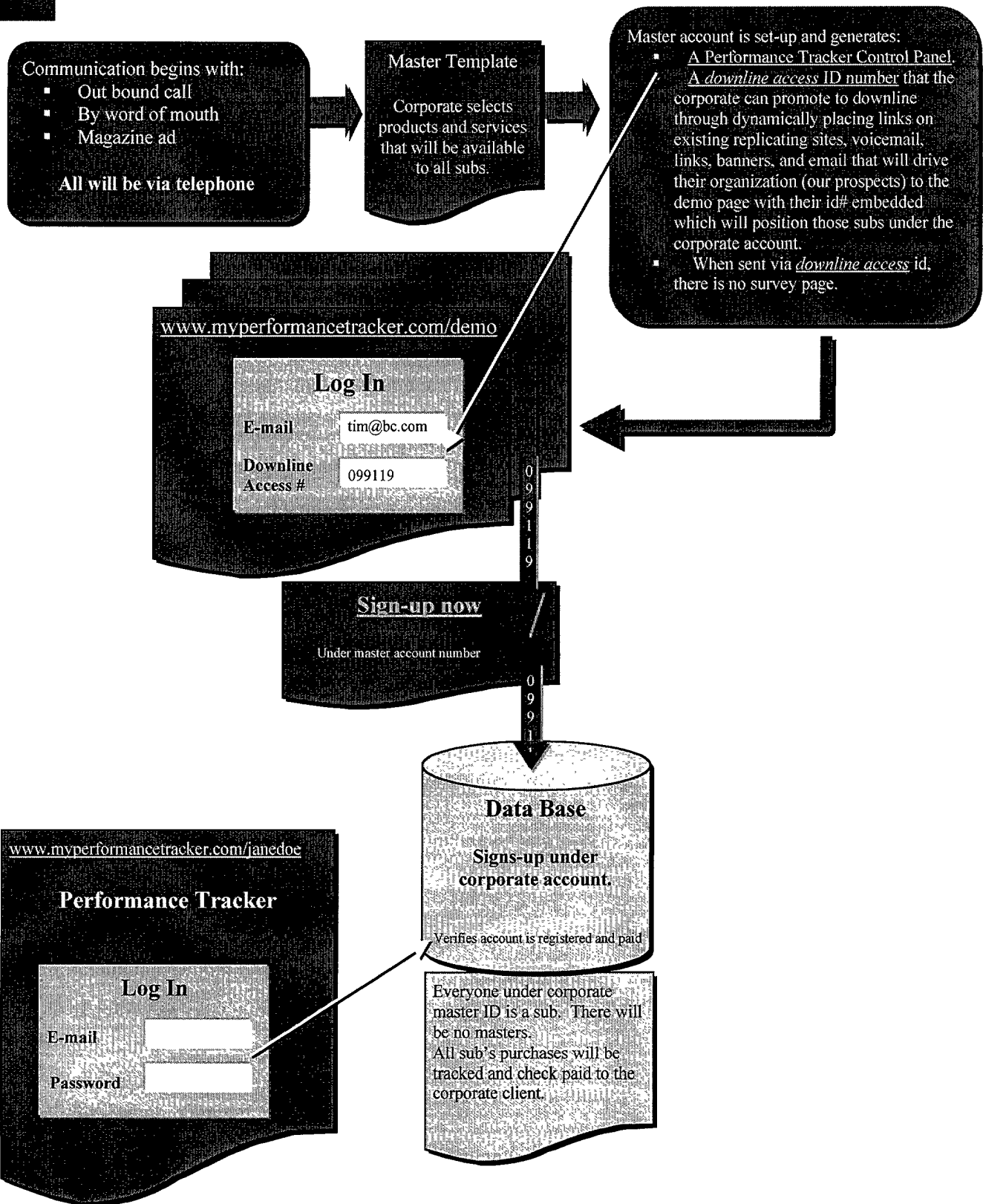
Data Base
Signs-up under master account.

Verifies account is registered and paid

B2L



B2B



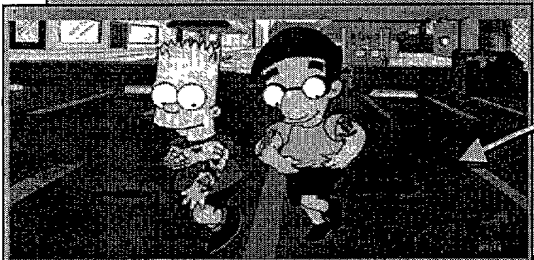
How a subscriber will generate leads.

What are the limitations on tracking? How many people clicked from the original email? How many people forward the link on to others? How many people dropped on the Flash request? How many people viewed the entire commercial? Specifically where did they leave the presentation? How many people actually filled out the contact form? Track all the way to PT points for the activity. Keep count of how many people you emailed (promoted) to, how many people clicked to view it?

Send E-mercial to List!

auto-responder
come to the team"
om the master.
roduction letter.

Replicating site sub can use to advertise one of their
Flash commercials

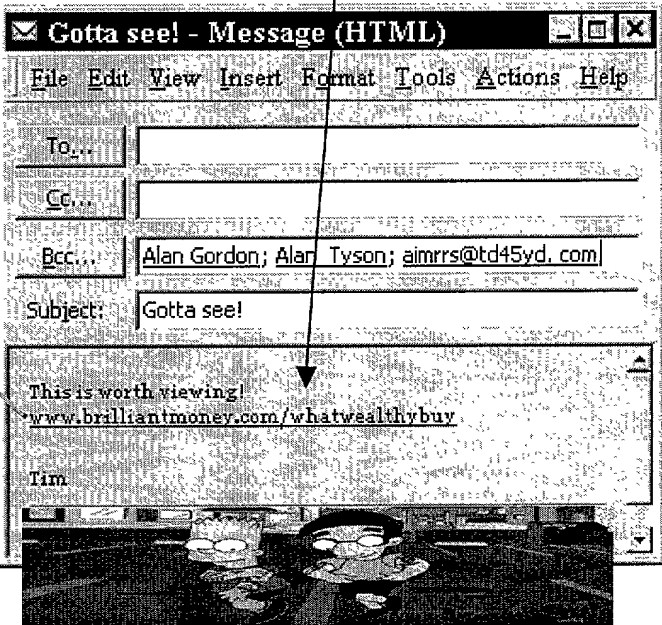


Contact Form

Name

Email

Prospect Data



PTO

Get Leads
Message Center



Get Leads → 022119

This page will walk you step-by-step through how to do a simple promotion to generate leads in either your warm or cold market. This is as simple as:

1. Filling out an email
2. Choose which presentation you want to send to your prospects
3. Do a quick test to make sure that what you're sending out is what you want your prospect to see
4. Then click the **Send to List** button

And let the power of the Performance Tracker go to work for you.

To start, enter the E-mail address(es) you would like to send this Brilliant I-mercial to:

Personalize your messages

Shows them:
How to merge:
\$First Name
\$Name
\$email
\$xday

To:

From: Subject:

Your personal note:

Tim

☐ HTML ☐ Plain Text

Import email addresses
Would you like to buy names?

Choose Group List

Active List
In-active list
Product list
Create New group

Contacts
Outlook
Eudora
Netscape Mail
Act!
Goldmine
Ascend (Franklin Cove)

This will attempt to deliver in Flash to the email, if it doesn't work, the reader can click on the link.

Next, choose what Brilliant I-mercial you would like your prospect(s) to view.

- 1 First your prospect(s) will view your email above.
- 2 Then your prospect will view this Brilliant I-mercial

Rich Dad Poor Dad

Network marketing

Company Presentation

Product

View this e-mercial

- 3 Finally your prospect will view

Contact Form

View this form

Send a test message to **Send Test**

If you're happy with your test, click the red button to send this promotion to the selected list of prospects.

Send Brilliant I-mercial to List!

This will open when someone sends e-commercial or when follow-up Sequence has been clicked.

These messages can only be used in one location. They can follow-up as many times as they have messages.

You should now set-up how you want to follow-up with the Contacts that fill-out your contact form. You may wish to send product information, maybe you want to create an *Executive Summary* about your company and send that or you may want them to view a network marketing presentation. Guess what? You can do all of that right here... and it's fully automated! Meaning, once you set up your "follow-up sequence," then as soon as a lead comes in, your **Performance Tracker** takes over and starts working for you. Follow these simple steps.

Follow-up Sequence

① When a lead from your contact form comes in, wait then send them [View/Edit this e-card](#)

Rich Dad Poor Dad
Company Presentation
Product

② Then after your prospect will be sent [View/Edit this message](#)

③ Then after your prospect will be sent [View/Edit this message](#)

④ Then after your prospect will be sent [View/Edit this message](#)

⑤ Then after your prospect will be sent [View/Edit this message](#)

⑥ Then after your prospect will be sent [View/Edit this message](#)

This couldn't happen. They can have as many boxes as they have presentations and messages.

en after your prospect will be sent [View/Edit this message](#)

en after your prospect will be sent [View/Edit this message](#)

en after your prospect will view

Start Follow-Up Sequence

What you just did is called a "Follow-up Sequence." You should save this sequence so that you can use it again or make changes to the sequences.

Enter name for this sequence

Bus lead gen # 1 + date

Save Sequence

My Preferences

- The DEFAULT name you would like to use on your outgoing messages:

Colby Olds

- When contacts Reply to your email messages, please use a personal email (not a brilliantmoney.com address)

name@yahoo.com

- The name you would like to use on your internal messages (Upline/Downline).

name@brilliantmoney.com

My Prospects

- Add Prospects
- Edit Prospects
- Delete Prospects
- Find Prospects
- Import Prospects
- Export Prospects
- Buy Leads
- Create follow-up sequence
- Delete duplicates auto
- Message to Contact(s)
- Message to Downline (master only)
- Active Prospects (Follow-up sequence ON)
- Inactive Prospects (Follow-up sequence complete or terminated)
- Business Prospects
- Product Prospects

View/Edit

Active

Inactive

All

Opt-out

Bad Email Addresses

View/Edit

Business

Product

All

My Follow-Up Messages

- Create new message
 - Plain Text
 - HTML
 - Submit presentation request
 - Story Board form
 - Mail Merge
 - Default name
 - \$First Name
 - \$Name
 - \$email
 - \$Xday
- View saved messages
 - Edit
 - Delete
- Create new Sequence
- View Saved Sequences
 - Edit Saved Sequence
- Import messages & Sequence
 - Save under a different name
 - Replace my messages.
- Export messages & Sequence
 - This will not export prospects.

Story Board

Brilliant I-
mercial
opens with

Then...

Then...

Then ..

Then...

The E-
mercial
ends with

Your mainmessage is _____. Estimated length of E-
mercial (in minutes)?

Business Center

1. Preferences:
 - a. From Field: Tim
 - b. Forward a carbon copy to: tim@brilliantcompensation.com
 - c. Your name: Tim Sales
 - d. Your email: tim@brilliantcompensation.com
2. Add a prospect
3. Edit a prospect
4. Delete a prospect
5. Show mailing list
6. Search mailing list
 - a. Name
 - b. Email
 - c. Date
7. Edit Mailing List
8. Automatically delete duplicates
9. Export Mailing list
10. Import lists
 - a. \$John Smith | his@email.com
 - b. Or | his@email.com
11. Create a Group List
12. Removal List (opt-out)
 - a. Redirect removals to:
 - i. Thank You!
 - ii. http://
13. Create a message
 - a. Subject: (35 characters only)
 - b. Body: (60-70 characters only)
14. Edit a message
15. Delete a message
16. Select a message
17. Test message
18. Attach document
19. Personalize message
 - a. Set default prospect's name: (Friend)
 - b. Set *interval* date
 - c. \$First Name
 - d. \$Name
 - e. \$email
 - f. \$xday
20. Quick message to mailing list
 - Send test to:
 - Broadcast to Active prospects only
 - Broadcast to Inactive
 - Broadcast to selected list only
 - Broadcast to product customers only
 - Broadcast to entire mailing list
21. Each subscriber needs to be able to replicate their letters and intervals to downline members.

Names

1. Manually input their own names.
2. Import from text delimited, tab delimited and ASCII formats as well as Outlook (.pst) & Outlook Express, ACT!, Ascend (Franklin Covey) and Goldmine.
3. Purchase leads in all available formats. Real time downloadable.